

THE
ROME
SNOWBOARD
DESIGN
SYNDICATE



05

SNOWBOARDING IS HUMAN EXPRESSION

THERE IS NO CORRECT WAY TO DO IT. THERE IS NO BULLSHIT METHODOLOGY. THERE IS NO MANUAL. THERE IS NO RULE BOOK.

THERE IS ONLY POSSIBILITY AND IMAGINATION. EVERY TIME A RIDER STRAPS IN. EVERY TIME A RIDER HIKES BACK UP.

IT IS A CREATIVE MEDIUM THROUGH WHICH PEOPLE EXPRESS THEIR IDEAS OF WHAT IS POSSIBLE AND THEIR INDIVIDUAL INTERPRETATIONS OF WHAT FEELS GOOD. IT'S AN ENDEAVOR THROUGH WHICH PEOPLE HAVE CONTINUALLY DISSENTED FROM SOME FALSE "STANDARD" AND VENTURED TO SAY SOMETHING NEW—THAT FIRST SINGLE PLANK, THAT FIRST LAY-BACK, THAT FIRST MCTWIST AT THE DUMP, THAT FIRST PICNIC TABLE, THAT FIRST GRABBED SPIN, THAT FIRST ROAD GAP, THAT FIRST SWITCH TRICK, THAT FIRST LINE IN AK, THAT FIRST URBAN LEDGE.

LIKE SNOWBOARDING, BOARD DESIGN IS ALSO HUMAN EXPRESSION.

WHEN THE HAND OF THE DESIGNER IS ON, THE RESULTING INTEGRATION OF SHAPE AND TECHNOLOGY OPENS UP NEW LEVELS OF PERFORMANCE AND NEW WAYS TO LOOK AT TERRAIN. BOARDS CEASE TO CONSTRAIN THE IMAGINATION, AND RIDERS BECOME FREE TO PAINT THEIR IDEAS MORE CLEARLY. NEW STATEMENTS BECOME POSSIBLE: A DIFFERENT APPROACH TO AN OLD LINE, A PREVIOUSLY UNIMAGINABLE LINE, A NEW SKATE-INSPIRED RAIL TRICK, BIGGER POP OFF THE LIP. MORE FUN.

AND AS RIDING AND DESIGN COME TOGETHER, THEY FEED ON EACH OTHER.

ON-SNOW EXPERIMENTATION REQUIRES CREATIVITY IN THE STUDIO; AND NEW IDEAS IN THE STUDIO LEAD TO NEW POSSIBILITIES ON SNOW. LAST WINTER, JONAVEN'S INNOVATIVE FREESTYLE APPROACH TO BIG-MOUNTAIN TERRAIN DEMANDED A RE-THINKING OF POWDER BOARD GEOMETRICS. OUT OF THAT DIALOGUE, THE DESIGN WAS BORN. BACK ON THE CITY STREETS THIS SEASON, THE NEW ARTIFACT IS OPENING DOORS FOR URBAN EXPERIMENTATION BY NEEFUS AND THE REST OF THE ARMY.

LIKE IN ANY ENDEAVOR TO EXPRESS, THE MOST POWERFUL STATEMENTS IN RIDING AND DESIGN ARE THOSE ROOTED IN ICONOCLASTIC THINKING. BOARD DESIGN MOVES FORWARD WHEN THE DESIGNER IGNORES THE ESTABLISHED APPROACH IN MUCH THE SAME WAY THAT ON-SNOW INNOVATION EVOLVES WHEN RIDERS THINK FOR THEMSELVES AND IGNORE THE "SO-HOT" STYLE.

IN 2005, SNOWBOARDING WILL CONTINUE TO DISAGREE WITH ESTABLISHED THOUGHT PATTERNS. NEW LEVELS OF SHREDDING WILL DEFINITELY GO DOWN. VARIATIONS ON TERRAIN WILL BE DEFINED. STYLE WILL EVOLVE.

AND NEW BOARDS THAT DISREGARD STEREOTYPES WILL MAKE IT ALL THAT MUCH BETTER.

ROME SDS





THE DESIGN HOUSE APPROACH FACTOR HUMAN

AT ROME, PRODUCT CREATIVITY STARTS WITHIN THE SYNDICATE. IT STARTS WITH A COLLECTIVE OF PEOPLE WHO SHARE THE 100-DAY PERSPECTIVE—DEALERS, OPERATIVE PROGRAM RIDERS, SHOP KIDS, INDEPENDENT DESIGNERS, TEAM RIDERS, TESTERS, ARTISTS, FRIENDS. IT STARTS WITH IDEAS—THE MORE OPINIONATED, THE BETTER.

THESE INFLUENCES ARE MIXED WITH THOSE FROM INSIDE THE DESIGN HOUSE—A DIVERSE FACTION OF CREATIVE MINDS, MATHEMATICAL MINDS, TEAM-RIDER MINDS, EARLY-LIFT MINDS, ANALYTICAL MINDS, DEVIANT MINDS. DESIGN OBJECTIVES ARE GENERATED, CONCEPTS ARE BRAINSTORMED, GEOMETRICS AND TECHNOLOGIES ARE CUSTOMIZED, REVISED, REFINED, AND SYNTHESIZED. ART IS CREATED.

WHATEVER PRODUCT LANDS ON THE DESIGN TABLE—A BOARD OR A BELT BUCKLE; A GLOVE OR A FLASK; A BAG OR A T-SHIRT—IT FLOWS THROUGH THE SAME PROCESS, THE SAME PEOPLE.

OUT OF THIS COMMUNICATION AND EXPERIMENTATION COMES A COLLECTION OF SNOWBOARD PRODUCTS WITH UNIQUE PERSONALITIES, HIGHER LEVELS OF FUNCTIONALITY AND CLEAR POINTS OF VIEW.

DISRUPTION BY DESIGN

BY ANY MEANS NECESSARY

INTEGRATED GEOMETRICS

- What's the personality of a board? Does it feel buttery and mellow? Or does it feel quick and aggressive? Does it feel stable at speed? Does it feel smooth on landings?
- In addition to targeting the benefits of the Rider Technologies, the Factor Human element inside Rome integrates and finesses the board's geometric variables in order to drive personality and feel. It's a subtle, multi-factorial game where changing one geometric element requires adjustments, big or small, to all the elements. If you change one without consideration for the impact on the others, you'll miss the design objective.

SIDECUT »

Whether a single radius or multiple radii, sidecut is a major contributor to how quickly or slowly a board comes around. But it doesn't explain everything about the feel of a turn. Its relationship to length, width, stiffness, and transition zones determines whether a given sidecut dimension feels cranky or mellow.

PRECISION CORE PROFILE »

We precisely shape and mill the thickness and progression of the core profile—no millimeter from tip to tail goes unconsidered. By paying attention to and adjusting micro changes in the profile, we create dynamic snap and control longitudinal stiffness.

WIDTH »

This obviously plays a role in a board's quickness, but it also affects stability underfoot and float. And its effect morphs as it is matched up with different sidecuts and transition zones.

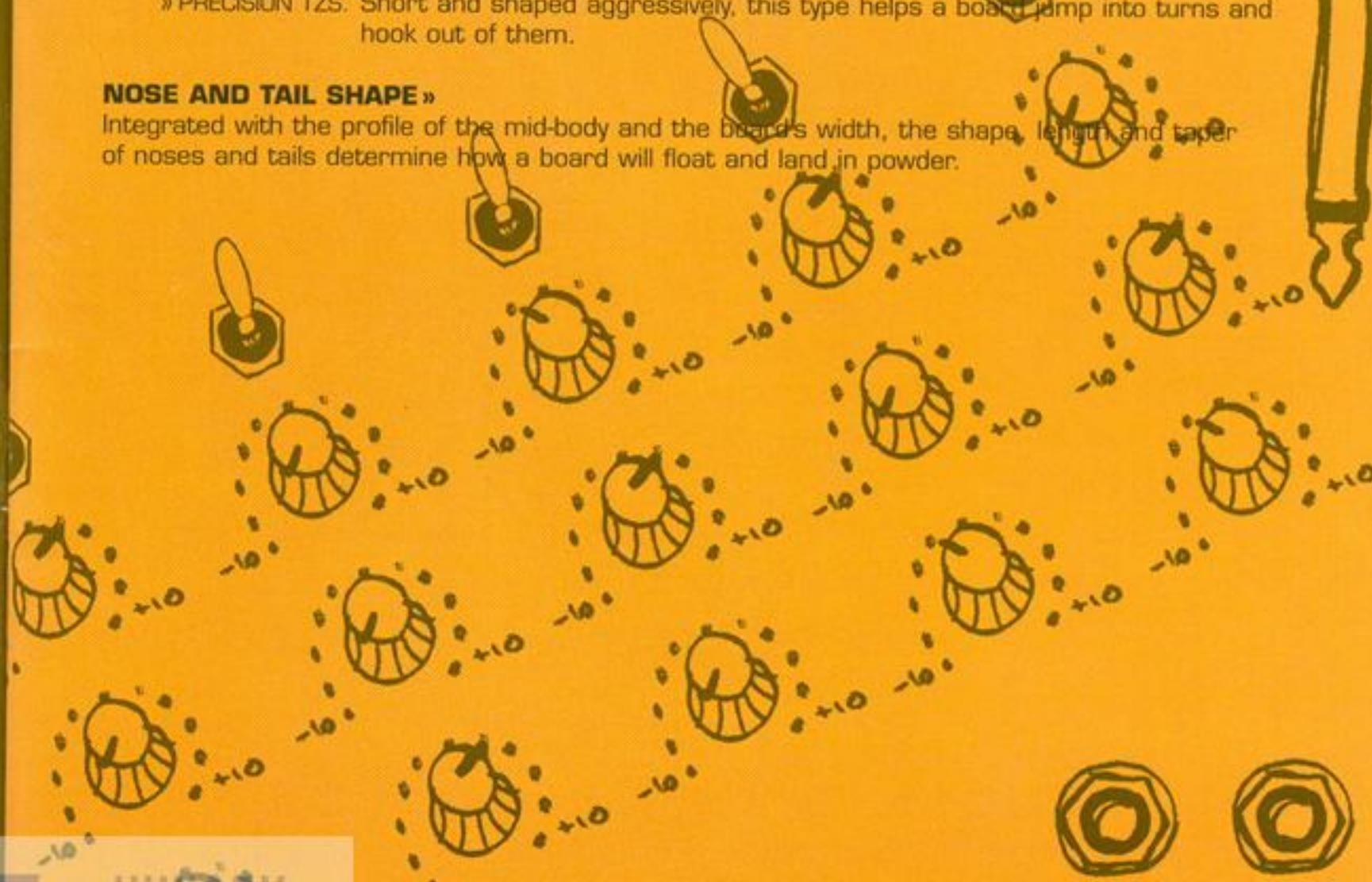
PROFILED TRANSITION ZONES »

This is the distance from the end of the sidecut to just beyond the widest point of the board. Its length and profile have a big impact on how a board initiates and completes a turn—how it gets on and off the edge. Though there are small variations within each type, we shape three general varieties:

- » SMOOTH TZS. Longer and mellow, this type increases a board's feeling of stability; perfect for buttering, landing under-rotated tricks, or riding lazy.
- » VARIABLE TZS. The park-to-powder blend that contributes to that unusual combination of responsiveness and reliability.
- » PRECISION TZS. Short and shaped aggressively, this type helps a board jump into turns and hook out of them.

NOSE AND TAIL SHAPE »

Integrated with the profile of the mid-body and the board's width, the shape, length, and taper of noses and tails determine how a board will float and land in powder.



RIDER TECHNOLOGIES

To create the different personalities of each of our board series, we design rider technologies to interact with and power the geometric profiling of each model. Through the customization of our core and laminate tech, we manipulate lightness, longitudinal flex, torsional flex and strength, often targeting these qualities to specific areas of the board. Then we match up base compounds for the right levels of speed, durability and ease of repair.

CONTROL CORE MATRICES

First we select various species of wood with different performance qualities: snappy flex, lightness, strength, stiffness. Then we orient short and long segments in different regions of the core to deliver responsiveness and durability where we want it, and lightness everywhere else.

EchelonThree Core Matrix

For the body of this matrix, we start with our select grade of wood—the lightest stuff we have. Then we splice in stiffer woods at the transition zones and an alternating pattern of higher density wood under the bindings. The result is crazy lightness, dynamic performance into and out of turns, and greater strength under foot.



EchelonTwo Core Matrix

The core that juices our high-end boards—stiffer wood segments in the transition zones add precision and response for initiation and turn completion. Our standard lightweight wood makes up the rest of the matrix.



Impact Core Matrix

In the insert regions under the bindings, we place off-set, alternating segments of denser wood. This network creates anti-compression platforms under each foot to resist core damage from sandwiching the board between your bindings and solid objects like ledges, rails and trees.



Echelon Core Matrix

Lighter than our TTT core, this matrix is smooth flexing and serves up a solid amount of pop.



TTT Core Matrix

Wood is good. Especially when it runs tip to tail.



TUNED LAMINATES

Different fibers store energy differently. And fibers configured at different angles impact flex in different ways. So we take glass fibers and carbon fibers and experiment with their orientation on the board. By strategically mapping carbon and by controlling the angle of the glass fibers with respect to the centerline of the board, we tune the flex to the weight, size, and style of the rider.



C3Triax 45 Laminate: A hybrid system made up of a top laminate that reduces weight by eliminating the need for a top sheet, and a lower laminate with 45-degree glass fibers and three 4-packs of carbon: two along each edge and one in the centerline portions of the nose and tail. The result is lightness, torsional snap and a ton of longitudinal pop.



CarbonTriax 45: Light, Powerful, Snappy. Layers of +/- 45° off-axis glass bundles provide the foundation of torsional edge control. For the real punch, 4-packs of carbon placed along both rails increase torsional performance by storing and releasing energy when the tail edges are loaded up. Carbon also decreases weight and adds ollie height.



StraightTriax 30 Carbon: For average sized riders, the +/- 30° off-axis glass fibers tune this laminate to provide a fundamentally mellow flex profile that still has a touch of power. Then we place carbon 4-packs in the centerline of the nose and tail to get more longitudinal pop without adding any unwanted torsional stiffness.



StraightTriax 30: A three-layer glass laminate that includes a layer of +30° off-axis fibers and a layer of -30° off-axis fibers—powerful torsional response that is calibrated for lighter snowboarders.



StraightTriax 45: Three layers of glass: +/- 45° off-axis layers on a foundation of 0° fibers. The standard of torsional power for rail-to-rail turns between jumps (or just riding fast without leaving the ground).



StraightBlax: A two-layer glass laminate consisting of 90° off-axis fibers and 0° longitudinal fibers. The result is a flex profile suited to different riding: all-mountain performance for the lightest riders, smooth performance for smaller riders and jib-tastic flex for a pure urban existence.

HUNGRY
BOARDER

BASE STRUCTURES

Speed. It's something that is important to snowboarding—for its own sake; for gliding easy on a cold powder day; for making it to the landing of a jump; for going higher out of the pipe. To deliver it, we select our base compounds according to their ability to absorb and retain wax. Beyond speed, we also consider how well a compound resists damage and how easily it repairs.

- » S3 BASE. Wax-gulping and strong. With a highly porous, hard sintered structure, this is our fastest and most rock-resistant sliding surface.
- » S2 BASE. Higher levels of wax absorption for getting more height, beating your friend to the line, and clearing the knuckle.
- » S1 BASE. Our first level of sintered performance. Durable and fast.
- » XTRD BASE. A tune-free extruded compound that delivers plenty of speed. The perfect choice for the rider who hates to break out the wax and files. Easy to repair.

UNIVERSALS

- » 360 STEEL. Metal protects against impacts and helps seal out moisture. Gotta have it.
- » SLANTWALL. All our boards are Slantwalls—even the Label. Riders involved in the Syndicate prefer the lively feel, and this construction allows for more prototype-testing cycles before the boards land in stores.
- » 2 YEAR WARRANTY. We stand behind our boards for two seasons of shred-dogging.
- » POWERED BY POORBOY. Super fast wax is laid on every board. (Plus Poorboy is owned and operated by snowboarders, surfers and skaters.)

TERRAIN MAPPING

Snowboards are versatile. Depending on a rider's unique style, unique way of communicating with the board, and unique approach to the mountain, a snowboard can be made to adapt to terrain. On the same board, different riders can do very different things.

But not every snowboard is alike—every board doesn't do everything perfectly. Each model out of the Design House has its particular strengths. To give a better sense of a board's personality, we rate its performance in four major types of terrain:

- » MOUNTAIN
- » PARK
- » STREET
- » TRANSITION



(The higher the number, the better dialed the board is to that realm of snowboarding.)

CALIBRATED FLEX-O-METER

The flexibility-stiffness continuum is relative to the rider. A board that feels stiff to a small rider can feel like a noodle to a bigger one. So for each series, we give longitudinal and torsional stiffness ratings that reflect how the board feels to the weight and size of the rider on it. The higher the number, the stiffer it feels.

NUMBER CRUNCH

Like studying board specs? Here's your chance to put the Rome decks in head-to-head battles against each other.

SPECIFICATIONS 2005 BOARD LINE

	DESIGN		ANTHEM				
	150	162	151	154	156	158	161
OVERALL LENGTH	1500	1620	1510	1540	1560	1585	1610
RUNNING LENGTH	1170	1210	1115	1145	1165	1190	1215
NOSE LENGTH	205	205	215	215	215	215	215
TAIL LENGTH	205	205	100	100	100	100	100
WAIST WIDTH	252	252	244	247	249	250	250
NOSE WIDTH	294	296	206	290	293	295	296
TAIL WIDTH	294	296	206	290	293	295	296
SIDECUT DEPTH	21	22	21	21.5	22	22.5	23
SIDECUT RADIUS (M)	0.2	0.3	7.4	7.6	7.7	7.9	8.0
TIP HEIGHT	51.4	51.4	56.4	56.4	56.4	56.4	56.4
TAIL HEIGHT	51.4	51.4	52.4	52.4	52.4	52.4	52.4
CAMBER HEIGHT	9	10	7.5	8	8	9	10
INSERT PATTERN	4X2	4X2	4X2	4X2	4X2	4X2	4X2
DFLT STANCE (IN/CM)	21"/53	21"/53	20"/51	21"/53	21"/53	21"/53	21"/53
DFLT STANCE LOCATION	CENTERED	CENTERED	20 BK	20 BK	20 BK	20 BK	20 BK
STANCE RANGE (IN)	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	10 ³ / ₈ -21 ¹ / ₂	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈
STANCE RANGE (CM)	49.4-61.4	49.4-61.4	46.7-54.7	49.4-61.4	49.4-61.4	49.4-61.4	49.4-61.4
LONGITUDINAL FLEX	7	7	7	7	7	7	7
TORSIONAL FLEX	7	7	6	6	6	6	6
MOUNTAIN	10	10	9	9	9	9	9
PARK	7	7	8	8	8	8	8
STREET	4	4	7	7	7	7	7
TRANSITION	5	5	8	8	8	8	8

2005 BOARD LINE

	AGENT						BLUE
	140	152	155	158	160	162	144
OVERALL LENGTH	1400	1515	1545	1575	1595	1625	1440
RUNNING LENGTH	1090	1120	1150	1180	1200	1230	1065
NOSE LENGTH	200	205	205	205	205	205	205
TAIL LENGTH	190	190	190	190	190	190	170
WAIST WIDTH	240	251	254	255	255	255	234
NOSE WIDTH	287	291	295	297	298.1	300	273.8
TAIL WIDTH	287	291	295	297	298.1	300	273.8
SIDECUT DEPTH	19.5	20	20.5	21	21.55	22.5	19.9
SIDECUT RADIUS (M)	7.6	7.9	8.1	8.3	8.4	8.4	7.13
TIP HEIGHT	49.8	51.4	51.4	51.4	51.4	51.4	54.7
TAIL HEIGHT	46.5	46.5	46.5	46.5	46.5	46.5	46.9
CAMBER HEIGHT	7	7.5	8	9	9.5	10	7
INSERT PATTERN	4X2	4X2	4X2	4X2	4X2	4X2	4X2
DFLT STANCE (IN/CM)	19"/48	20"/51	21"/53	21"/53	21"/53	21"/53	18"/45.7
DFLT STANCE LOCATION	CENTERED	CENTERED	CENTERED	CENTERED	CENTERED	CENTERED	CENTERED
STANCE RANGE (IN)	17 ³ / ₈ -22 ¹ / ₈	18 ³ / ₈ -23 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	16 ³ / ₈ -19 ¹ / ₂
STANCE RANGE (CM)	44.2-56.2	46.7-58.7	49.4-61.4	49.4-61.5	49.4-61.5	49.4-61.6	41.7-49.7
LONGITUDINAL FLEX	6	6	6	6	6	6	7
TORSIONAL FLEX	5	5	5	5	5	5	6
MOUNTAIN	6	6	6	6	6	6	9
PARK	10	10	10	10	10	10	8
STREET	9	9	9	9	9	9	7
TRANSITION	7	7	7	7	7	7	8

2005 BOARD LINE

	ARTIFACT				VINYL		
	150	153	156	159	144	147	151
OVERALL LENGTH	1500	1530	1560	1590	1440	1470	1510
RUNNING LENGTH	1120	1150	1170	1200	1065	1095	1135
NOSE LENGTH	190	190	195	195	205	205	205
TAIL LENGTH	190	190	195	195	170	170	170
WAIST WIDTH	240	250	252	254	234	237	240
NOSE WIDTH	289	292	295	298	273.8	278	284
TAIL WIDTH	289	292	295	298	273.8	278	284
SIDECUT DEPTH	20.5	21	21.5	22	19.9	20.5	22
SIDECUT RADIUS (M)	7.7	7.9	8.0	8.2	7.1	7.3	7.3
TIP HEIGHT	46.5	46.5	48.9	48.9	54.7	54.7	54.7
TAIL HEIGHT	46.5	46.5	48.9	48.9	46.9	46.9	46.9
CAMBER HEIGHT	8	8	9	10	7	8	8.5
INSERT PATTERN	4X4	4X4	4X4	4X4	4X2	4X2	4X2
DFLT STANCE (IN/CM)	20"/50.9	21"/53.5	22"/55.8	22"/55.8	18"/45.7 CM	19"/48 CM	19"/48
DFLT STANCE LOCATION	CENTERED	CENTERED	CENTERED	CENTERED	20 BACK	20 BACK	20 BK
STANCE RANGE (IN)	16 ⁷ / ₈ -23 ¹ / ₄	17 ⁷ / ₈ -22 ¹ / ₄	18 ⁷ / ₈ -25 ¹ / ₄	18 ⁷ / ₈ -25 ¹ / ₄	16 ³ / ₈ -19 ¹ / ₂	17 ³ / ₈ -20 ¹ / ₂	17 ³ / ₈ -20 ¹ / ₂
STANCE RANGE (CM)	42.9-58.9	45.5-61.5	47.8 - 63.8	47.8 - 63.8	41.7-49.7	44.2-52.2	44.2-52.2
LONGITUDINAL FLEX	5	5	5	5	6	6	6
TORSIONAL FLEX	4	4	4	4	5	5	5
MOUNTAIN	4	4	4	4	8	8	8
PARK	9	9	9	9	9	9	9
STREET	10	10	10	10	8	8	8
TRANSITION	5	5	5	5	7	7	7

SPECIFICATIONS
2005 BOARD LINE

	ANTHEM		METAL		FLAG		
	163	166	154	158	157	163	168
OVERALL LENGTH	1635	1660	1540	1500	1570	1630	1680
RUNNING LENGTH	1240	1260	1180	1220	1185	1245	1295
NOSE LENGTH	215	220	190	190	210	210	210
TAIL LENGTH	180	180	170	170	175	175	175
WAIST WIDTH	251	251	242	244	258	261	264
NOSE WIDTH	298.5	298	288.4	292.4	304	309.8	316
TAIL WIDTH	298.5	298	288.4	292.4	304	309.8	316
SIDECUT DEPTH	23.75	23.5	23.2	24.2	23	24.4	26
SIDECUT RADIUS (M)	8.1	8.5	7.5	7.7	7.6	8.0	8.1
TIP HEIGHT	56.4	59.8	50.3	50.3	53.9	53.9	53.9
TAIL HEIGHT	52.4	52.4	46.9	46.9	46.0	46.0	46.0
CAMBER HEIGHT	11	12	10	11	10	12	13
INSERT PATTERN	4X2	4X2	4X2	4X2	4X2	4X2	4X2
DFLT STANCE (IN/CM)	21"/53	21"/53	21"/53	21"/53	21"/53	21"/53	21"/53
DFLT STANCE LOCATION	25 BK	25 BK	20 BK	20 BK	20 BK	20 BK	20 BK
STANCE RANGE (IN)	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈
STANCE RANGE (CM)	49.4-61.4	49.4-61.4	49.4-61.4	49.4-61.4	49.4-61.4	49.4-61.4	49.4-61.4
LONGITUDINAL FLEX	7	7	9	9	7	7	7
TORSIONAL FLEX	8	8	9	9	6	6	6
MOUNTAIN	9	9	8	8	9	9	9
PARK	8	8	6	6	8	8	8
STREET	7	7	3	3	7	7	7
TRANSITION	8	8	10	10	8	8	8

2005 BOARD LINE

	BLUE			SOLUTION			
	147	151	155	149	154	159	163
OVERALL LENGTH	1470	1510	1550	1490	1540	1590	1630
RUNNING LENGTH	1095	1135	1175	1105	1145	1195	1235
NOSE LENGTH	205	205	205	210	215	215	215
TAIL LENGTH	170	170	170	175	180	180	180
WAIST WIDTH	237	240	242	245	250	252	252
NOSE WIDTH	278	284	288	287.4	294.4	297	296.4
TAIL WIDTH	278	284	288	287.4	294.4	297	296.4
SIDECUT DEPTH	20.5	22	23	21.2	22.2	22.5	22.2
SIDECUT RADIUS (M)	7.3	7.9	7.5	7.2	7.4	7.9	8.6
TIP HEIGHT	54.7	54.7	54.7	53.9	53.2	53.2	53.2
TAIL HEIGHT	46.9	46.9	46.9	46.0	45.3	45.3	45.3
CAMBER HEIGHT	8	8.5	9	8	9	10	11
INSERT PATTERN	4X2	4X2	4X2	4X2	4X2	4X2	4X2
DFLT STANCE (IN/CM)	19"/48	19"/48	19"/48	20"/51	19"/48	20"/51	21"/53
DFLT STANCE LOCATION	CENTERED	CENTERED	CENTERED	20 BACK	20 BACK	20 BACK	25 BACK
STANCE RANGE (IN)	17 ³ / ₈ -20 ¹ / ₂	17 ³ / ₈ -20 ¹ / ₂	18 ³ / ₈ -21 ¹ / ₂	17 ³ / ₈ -20 ¹ / ₂	18 ³ / ₈ -23	19 ¹ / ₂ -24 ¹ / ₈	19 ¹ / ₂ -24 ¹ / ₈
STANCE RANGE (CM)	44.2-52.2	44.2-52.2	46.7-54.7	44.2-52.2	46.7-58.7	49.4-61.4	49.4-61.4
LONGITUDINAL FLEX	7	7	7	6	6	6	6
TORSIONAL FLEX	6	6	6	6	6	6	6
MOUNTAIN	9	9	9	8	8	8	8
PARK	8	8	8	8	8	8	8
STREET	7	7	7	8	8	8	8
TRANSITION	8	8	8	7	7	7	7

2005 BOARD LINE

	VINYL	LABEL			
	155	128	134	140	144
OVERALL LENGTH	1550	1280	1340	1400	1440
RUNNING LENGTH	1175	900	900	1040	1070
NOSE LENGTH	205	190	190	190	200
TAIL LENGTH	170	190	170	170	170
WAIST WIDTH	242	225	228	234	240
NOSE WIDTH	288	261	270	279	287
TAIL WIDTH	288	261	270	279	287
SIDECUT DEPTH	23	18	21	22.5	23.5
SIDECUT RADIUS (M)	7.5	5.6	5.7	6.8	6.1
TIP HEIGHT	54.7	50.3	50.3	50.3	52.1
TAIL HEIGHT	46.9	50.3	46.9	46.9	46.9
CAMBER HEIGHT	9	5	5	5.5	6
INSERT PATTERN	4X2	4X4	4XT4	4X4	4X4
DFLT STANCE (IN/CM)	20"/51	15.5"/39.4	15.5"/39.4	17.5"/44.5	17.5"/44.5
DFLT STANCE LOCATION	20 BACK	CENTERED	CENTERED	CENTERED	CENTERED
STANCE RANGE (IN)	18 ³ / ₈ -21 ¹ / ₂	1 ³ / ₈ -18 ⁵ / ₈	12 ³ / ₈ -18 ⁵ / ₈	14 ³ / ₈ -20 ⁵ / ₈	14 ³ / ₈ -20 ⁵ / ₈
STANCE RANGE (CM)	46.7-54.7	31.5-47.5	31.5-47.5 CM	36.5-52.5 CM	36.5-52.5 CM
LONGITUDINAL FLEX	6	6	6	6	6
TORSIONAL FLEX	5	6	6	6	6
MOUNTAIN	8	9	9	9	9
PARK	9	9	9	9	9
STREET	8	9	9	9	9
TRANSITION	7	9	9	9	9

DIMENSIONS IN MM UNLESS NOTED

DISRUPTION BY DESIGN



BY ANY MEANS NECESSARY



ROME
SNOWBOARD DESIGN SYNDICATE

DESIGN

DISREGARD BACKCOUNTRY STEREOTYPES



INTEGRATED GEOMETRICS

Nose-shaped tip and tail give ambidextrous float in powder, while the powerful directional core profile provides the foundation for down-mountain speed and control. Variable TZs, standard width, and a long-radius sidecut deliver confident stability.

RIDER TECHNOLOGIES

» ECHELONTHREE CORE MATRIX.

The added response of stiffer transition zone wood and the strength of anti-compression density segments under the bindings, integrated with ultra lightweight wood throughout the rest of the core

» C3TRIAx 45 LAMINATE.

Big weight reduction, a ton of longitudinal pop and that crisp release of energy off the edge

» S3 BASE.

Max wax absorption = more speed = more height

OPERATIVES

Jonaven Moore; Matt Downey

CALIBRATED FLEX-O-METER

Longitudinal-7

Torsional-7



innovative geometrics; directional power; shaped into a twin; yes, a twin; in-bounds; out of bounds; mt baker; deep bottom turn; powder; skills raised in the park; taken to the realms of pow; pillows; jonaven; impromptu spin off rock; switch line; switch slash; switch stomp; big-mountain skatestyle; surf; teton gully; ligh weight; tech; tuckerman ravine; single malt; iconoclast;



158



BASE



162

ANTHEM

LOUD, FAST ROME SDS



INTEGRATED GEOMETRICS

A core profile shaped for moderate stiffness meets up with a semi-narrow waist, plenty of radial sidecut and Variable TZs for a quick, responsive feel that is also stable and reliable—a feel only found in the Anthem.

RIDER TECHNOLOGIES

- » ECHELONTWO CORE MATRIX.
Stiffer transition zone wood for lightweight, quick precision into and out of turns
- » CARBONTRIAX 45.
Ollie pop, torsional snap and power off the edge—at a reduced weight
- » S3 BASE.
Max wax absorption = more speed = more height

OPERATIVES

Jonaven Moore, Marius Otterstad, Jussi Tarvainen (AmArmy), Dwayne Wiebe (AmArmy), Jacques Beriau (AmArmy), Jared McCrumb (AmArmy)

CALIBRATED FLEX-O-METER

Longitudinal—7
Torsional—6



collective addiction; top-to-bottom improvisation; first chair; arctic challenge;
marius; secret tree line; step-down park jump; quickness; stability; alaskan face;
clean curve in corduroy; early season calgary handrail; advanced technology.
dwayzah; face shots; steep couloir; cheese wedge; jonaven; superpipe; cliff drop;
jussi t; backflip; all of it.

HUNGRY
BOARDER

metal

QUICK, ACCURATE, POWERFUL

INTEGRATED GEOMETRICS

Shaping: Precision TZs, a core profile honed for stiffness, a narrow waist width and a deep tri-radial sidecut

Result: A tight-handling surgical tool that delivers power and quickness.

RIDER TECHNOLOGIES

» ECHELONTWO CORE MATRIX.

Stiffer transition zone wood for lightweight, quick precision into and out of turns

» CARBONTRIAx 45 LAMINATE.

Ollie pop, torsional snap and power off the edge—at a reduced weight

» S.3 BASE.

Max wax absorption = more speed = more height

OPERATIVES

Luke Mathison (AmArmy); Pat Lee (AmArmy)

CALIBRATED FLEX-O-METER

Longitudinal-9

Torsional-9

precise; demanding; clean; stout flexing;
transition climber; more feet out; deeply
cut rut; big pop; luke; insta-turn; early
morning groomer; speed stabilizer; F1
responsiveness; stratton pipe hiker;
snowboarder's world quarterpipe
championships; assassin's rifle;



BASE



154



158



HUNGRY
BOARDER

FLAG

TECH RESPONSE FOR THE BIG

INTEGRATED GEOMETRICS

A moderate amount of added width is balanced out with ample sidecut and Variable TZs to give a super responsive feel underfoot. Flexed for fun in the park and speed outside of it.

RIDER TECHNOLOGIES

- » ECHELONTWO CORE MATRIX.
Stiffer transition zone wood for lightweight, quick precision into and out of turns
- » CARBONTRIAx 45 LAMINATE.
Ollie pop, torsional snap and power off the edge—at a reduced weight
- » S.3 BASE.
Max wax absorption = more speed = more height
- » STEP-UPS.
Optional risers included in the design for bigger feet or added leverage over the edge

OPERATIVES

AmArmy riders Clay Allison, Matt Bisenius and our other brothers with bigger-than-ninja-pro-sized feet

CALIBRATED FLEX-O-METER

Longitudinal-7
Torsional-6



quick; quiver destruction; carbonized torsion pop; poaching; stepups; 25-stair; fresh morning cord; swiss windlip; moderate waist; hokkaido powder fest; sonora pass; backcountry kicker; controlled carve; s-box butter; sketchy natural line; variable foot size; breck pipe; stret;



157



BASE



163



BASE



168



BASE



SMOOTH AND BUTTERY—WITH AN ADDED DOSE OF POWER

10



park operative; performance between hits; multi-city van tour; tough; anti-compression core technology; centered dft stance; fox; salt lake double kink; molotov cocktail; centerline carbon; ollie pop; downey; fun soda; jersey resort rails; neefus; whistler backcountry kicker; voices of dissent; switch backside lip;



INTEGRATED GEOMETRICS

A nearly twin shape, Smooth TZs, a mellow flex pattern, a width in the mid 250s and plenty of sidecut combine to create that unique Agent personality—stable, buttery and bi-directional for park pleasures, but still plenty responsive on and off the edge.

RIDER TECHNOLOGIES

» IMPACT CORE MATRIX.

Higher-density wood segments laid out in an alternating, off-set pattern under the bindings to resist compression

» STRAIGHTTRIAX 30 CARBON LAMINATE.

Edge control at speed and added ollie pop, without unwanted torsional stiffness

» S.2 BASE.

Increased wax absorption, increased speed

OPERATIVES

Jesse Fox, Matt Downey, Jussi Tarvainen (AmArmy), Casey Neefus (AmArmy), Nima Jalali (AmArmy); Dylan Gilmore (AmArmy)

CALIBRATED FLEX-O-METER

Longitudinal-6

Torsional-5



SOLUTION

COUCH TOURING. TICKET CLIPPING. 100-DAY SHREDDING.

INTEGRATED GEOMETRICS

A subtle blend of standard sidecut, Variable TZs, moderated core stiffness, and waist widths in the low 250s provides both all-mountain power and fun-box smoothness

RIDER TECHNOLOGIES

- » ECHELON CORE MATRIX.
The full-length snappy feel and consistent flex of lightweight wood
- » STRAIGHTTRIAx 45 LAMINATE.
Torsional power for added edge control
- » S.1 BASE.
Standard sintered speed

OPERATIVES

Max Legendre (AmArmy); Phil Pare (AmArmy), and resort-town dishwashers

CALIBRATED FLEX-O-METER

Longitudinal-6
Torsional-6

sleeper muscle car; street ledge; cascade backcountry; nighttime restaurant work; all day riding; team-dialed flex; kill-it-all response geometrics; white room; 45-degree laminate power; backside slasher; box; barley; busted-up truck; used sled; max l.; full moon at loveland pass; free taco night; fuego; full wood; enduro style; rope ducker;

10



149



154



163



BASE



159

HUNGRY
BOARDER

ARTIFACT

THE VOICE OF THE JIB NATION

INTEGRATED GEOMETRICS

A super mellow, true twin flex and Smooth TZs interact with a moderate sidecut and a 250-ish waist for performance dedicated strictly to park jumps and rails. Not shaped for speed.

RIDER TECHNOLOGIES

- » ECHELON CORE MATRIX.
The full-length snappy feel and consistent flex of lightweight wood
- » STRAIGHTBIAX LAMINATE.
Buttery torsional flex for subtle control and easy manipulation
- » XTRD BASE.
Easy to repair and no need to tune

OPERATIVES

Casey Neefus (AmArmy), Matt Downey, anyone on the team

CALIBRATED FLEX-O-METER

Longitudinal-5
Torsional-4

cityscape shred; amarmy, anti-carve; ice rink shavings; drop-in off neefus's van; the irrelevance of powder; twin shape; twin flex; straight-up fun; bomb-drop; built to butter; pbr; pure park existence; postering; jump hiking; box riding; street rail trick progression; ambidextrous perspective; burn it down;



153



156



159



BASE



150

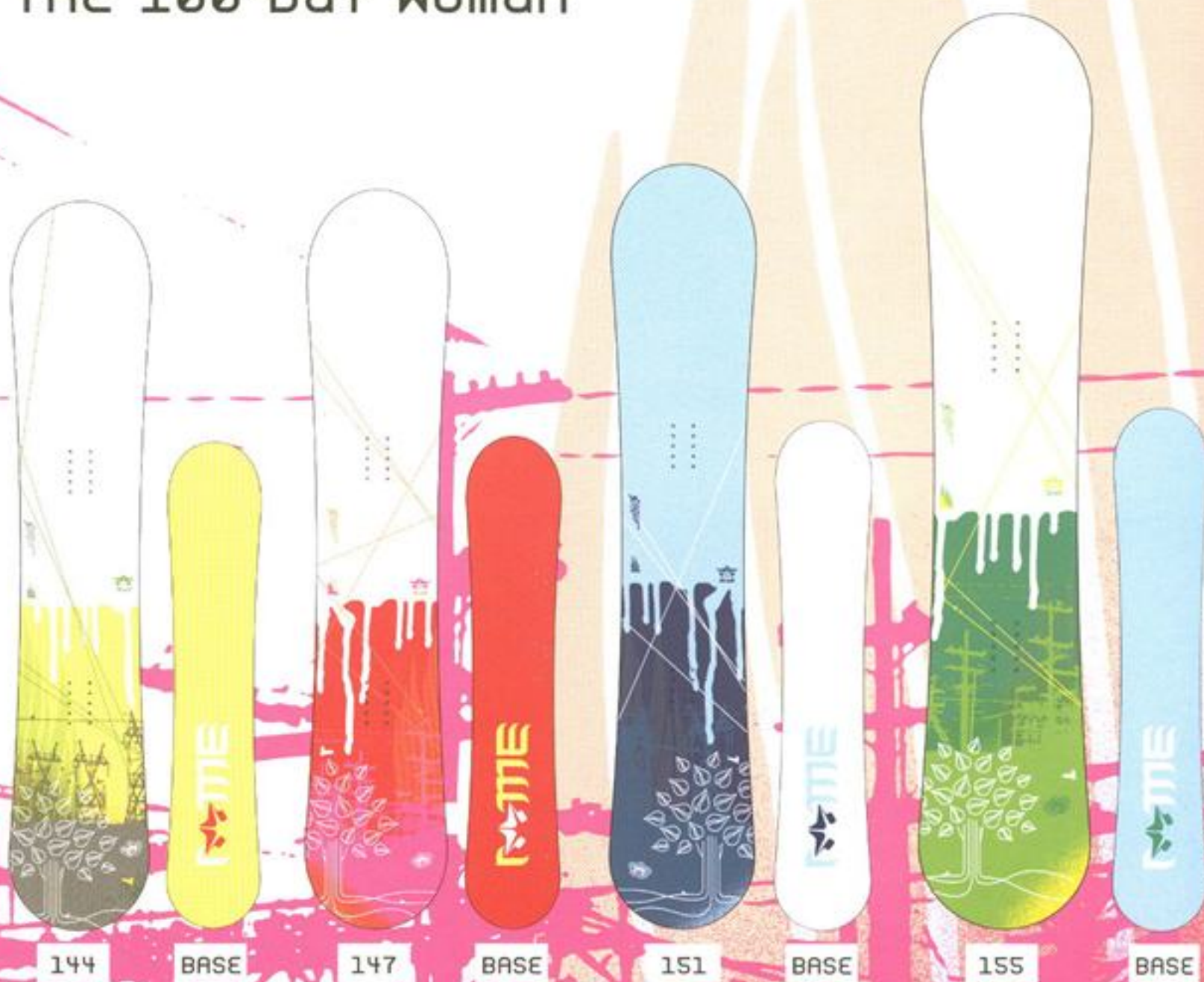




TURN OFF ALARM. STUMBLE. GET DRESSED. CAFFEINATE.
LACE BOOTS. ZIP JACKET. EXIT HOUSE. IGNORE SHOVELING.
BLAST OUT DRIVEWAY. SLIDE CORNERS. UN-HITCH SEAT BELT.
PULL INTO PARKING LOT. GRAB GLOVES AND GOGGLES.
HEAD TO LINE-UP. WAIT. PLAN FIRST RUN. WATCH CLOCK.
PLAN SECOND RUN. LOAD FIRST CHAIR. LOOK DOWN. IMAGINE.
STRAP IN.
DROP IN.
FLOAT.

BLUE

THE 100-DAY WOMAN



INTEGRATED GEOMETRICS

Variable TZs, a micro-tuned core profile, ample sidecut and a narrow waist deliver responsive performance for riders who pack plenty of power but happen to have smaller feet and lighter weights

RIDER TECHNOLOGIES

» ECHELON CORE MATRIX.

The full-length snappy feel and consistent flex of lightweight wood

» STRAIGHTTRIAx 30 LAMINATE.

Tuning the torsional flex to give responsive power to aggressive lightweight riders

» S.2 BASE.

Increased wax absorption, increased speed

OPERATIVES

Marie-France Roy; Jill Viggiani; Kristy Link; Syndicate testers

CALIBRATED FLEX-O-METER

Longitudinal-7

Torsional-6



daily habit; dedicated development; deep powder; directional; technologic laminate design; natural terrain; park-to-pipe; a-basin; geometrically correct; tuned torsion; slashing the white wave; rail session with friends; mt bachelor cornice; speed; precision turning; power; vt stream bed.

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BOARDER

UINUL

BIO-SPECIFIC SHAPE AND FLEX

INTEGRATED GEOMETRICS

A go-anywhere feel driven from the combination of a slightly mellowed sidecut, Variable TZs, standard sidecut depth and a narrow waist.

RIDER TECHNOLOGIES

» ECHELON CORE MATRIX.

The full-length snappy feel and consistent flex of lightweight wood

» STRAIGHTBIAX LAMINATE.

A flex pattern tuned to give lighter riders smooth, reliable response

» XTRD BASE.

Easy to repair and no need to tune

OPERATIVES

R&D riders in the Syndicate

CALIBRATED FLEX-O-METER

Longitudinal-6

Torsional-5

10



rhythmic; fluid feel; resort-town life; freedom; grace; fun; effortless turning; smooth tip-to-tail wood; mountain exploration; park pleasures; weekend assault vehicle; everyday all-terrain vehicle; season-long progression; dialed-in weight-to-foot size ratio; geometrically sculpted for the size and weight of a woman;



144

BASE

147

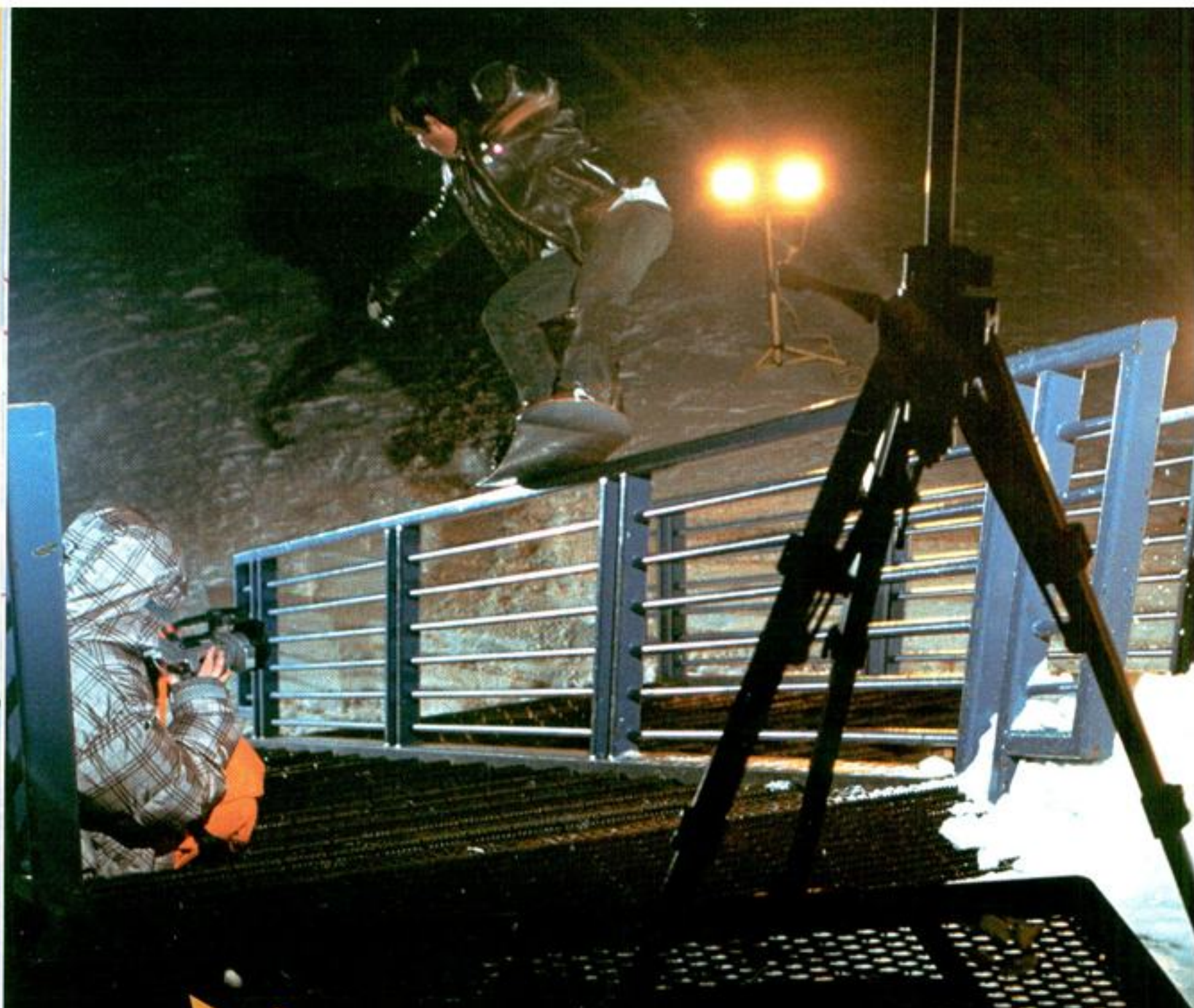
BASE

151

BASE

155

BASE



The AmArmy is:

Casey Neefus
Jussi Tarvainen
Luke Mathison
Nima Jalali

Max Legendre
Phil Pare
Dwayne Wiebe

See them shred in the new Neoproto movie!!



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LITTLE BRO
KILLED TODAY'S
VIDEO STAR

LABEL

INTEGRATED GEOMETRICS

Proportioned sidecut/waist dimensions, Variable TZs, and an all-around core flex meet up for park-to-pipe-to-powder versatility and quick response.

RIDER TECHNOLOGIES

- » TTT CORE MATRIX.
Full-length wood is good
- » STRAIGHTBIAX LAMINATE.
A torsional flex tuned to give super lightweight riders kill-everything performance
- » XTRD BASE.
Easy to repair and no need to tune

OPERATIVES

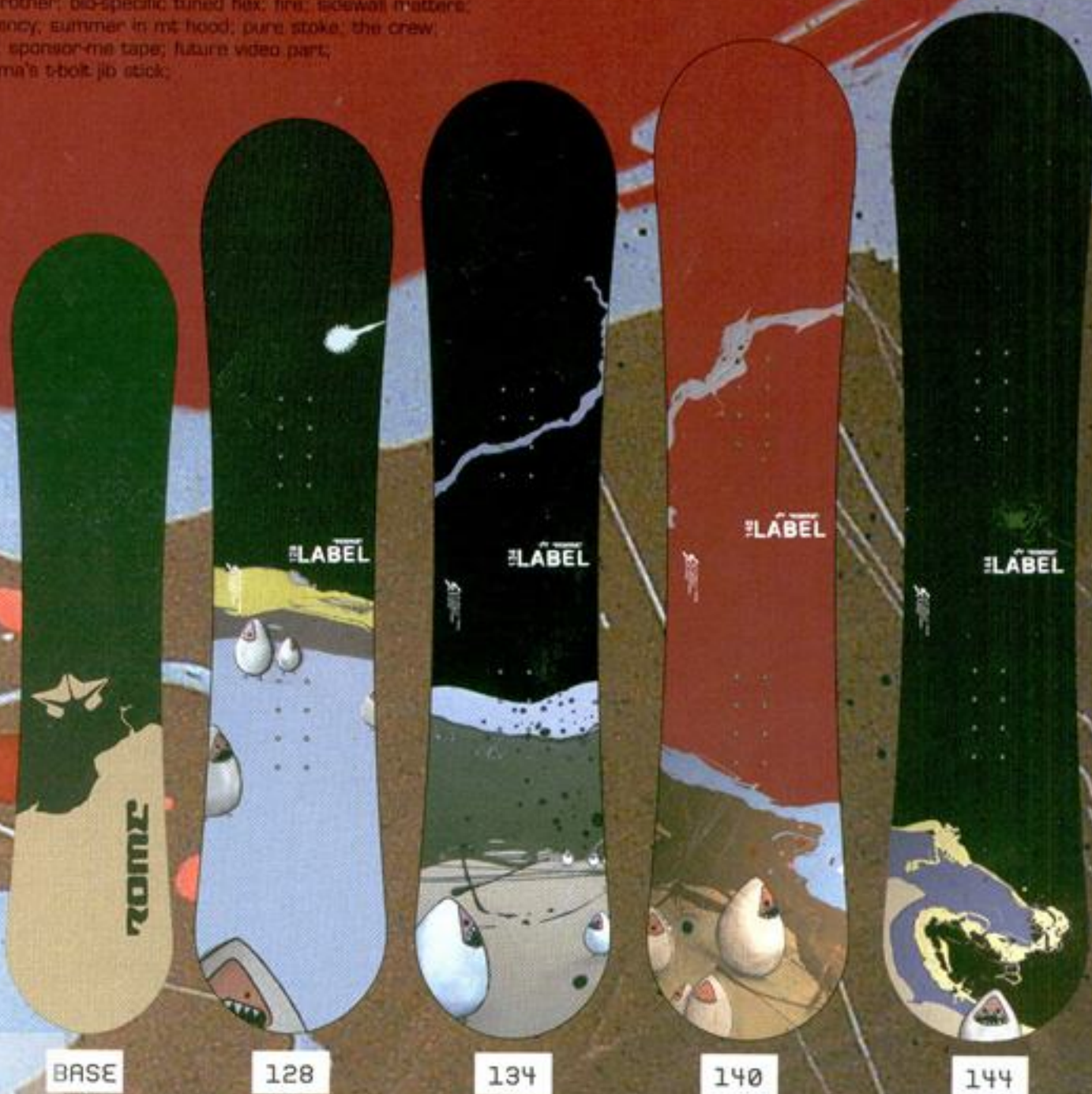
The New Mini-Shreds (plus AmArmy riders Nima Jalali and Seth Neefus)

CALIBRATED FLEX-O-METER

Longitudinal-6
Torsional-6



constant trick progression; small-sized slasher; but not that small;
better than older brother; bio-specific tuned flex; fins; sidewall matters;
snowboard delinquency; summer in mt hood; pure stoke; the crew;
snow summit park; sponsor-me tape; future video part;
first backside 7; nima's t-bolt jib stick;



BURN THIS CATALOG

SNOWBOARDING IS NOT INDEPENDENT. SNOWBOARDERS DO NOT RUN SNOWBOARDING. SELF-DETERMINATION IS NOT REAL.

THIS IS THE TRUTH.

MOST OF SNOWBOARDING IS OCCUPIED, CONTROLLED, AND DOMINATED BY OUTSIDE CORPORATE ENTITIES. IT IS ROACH-INFESTED MORE AND MORE EVERYDAY WITH NON-SNOWBOARDERS AND ADVOCATES OF THE MAINSTREAMIFIED MISUNDERSTANDING.

LOOK THROUGH ITS FACADES. PEER OVER THE SHOULDERS OF ITS TEAM RIDERS. SCRATCH UNDERNEATH THE SURFACE OF ITS LATEST ADS. PEEL BACK ITS SKULL-AND-DEMON GRAPHICS. ASK QUESTIONS.

WHO RUNS THE MULTI-SPORT-BASEBALL-BAT CONGLOMERATED BRANDS? WHO CONTROLS THE "IT'S JUST THE OTHER ALPINE SPORT" COMPANIES? WHO OWNS THE FALSE INDEPENDENTS? WHO MAKES THE DECISIONS AT THE BRANDS WITH "OVER 25 YEARS OF HISTORY"? AND WHAT DO THESE PEOPLE THINK OF SNOWBOARDERS? WHAT PERSONAL RELATIONSHIPS DO THEY HAVE WITH STANDING SIDWAYS? WHERE HAVE THEY BEEN TRYING TO TAKE IT?

WAIT A TIC.

WHO GIVES A SHIT IS ANY OF THIS EVEN REMOTELY IMPORTANT? SHOULD KNUCKLE DRAGGERS REALLY BE TRUSTED TO RUN SNOWBOARDING?

IF YOU DON'T THINK SO, BURN THIS CATALOG. SHRED IT. TOSS IT IN THE TRASH. FLUSH IT DOWN THE TOILET. SILENCE ITS IRRELEVANCE.

MAKE IT SHUT UP.

HUNGRY
BOARDER

TECHNICAL HAND PROTECTION

The Design House Approach

Rome integrates unique technologies, technical fabrics, innovative glove geometrics, and riding-based features to create gloves that offer freedom of movement, keep hands dry, withstand abuse, and just make life on the hill better.

5Finger Freedom



We combine elements like Flexible Insulation, supple TechLeathers, targeted stretch materials, and built-in articulation to maximize dexterity. Because sometimes you want to stretch out your fingers, easily adjust bindings, strap a board to a pack, manipulate a lighter, or open a 12-ounce can.

Vapor Management



Rain and snow need to stay out. Heat and moisture need to escape. To make sure both happen, we load in technology like our DryTac™ waterproof-breathable insert, TechLeather, DWR coatings, insulation that wicks and optional ventilation.

Diesel Strength



Snowboarding can be abusive on the hands—strapping in, grabbing edges, dragging knuckles (on lay-backs). Through strategic material selection and considered seam placement, we design our gloves to fight back.

100D



All the stuff conceived of by a group of 100-day-a-year minds working in collaboration: giving all snowboarders snot control, clear vision, on-lift security, beverage opening powers, and more.

RIDER TECHNOLOGIES

Flexible Insulation

Warmth where you need it, flexibility where you don't. In focusing on the anatomy of the hand, we realized the obvious fact the back side has very little natural insulation and is more exposed to the wind, while the palm side has a bit of natural insulation and is also where you need dexterity and feel. So we designed our winter-weather models with the SDS's Flexible Insulation—more insulation on the back of the hand, and less on the palm. The 6.4 level has six ounces of insulation on the back and four ounces on the palm. And for people who don't need arctic-worthy warmth, the 4.2 level has four ounces on the back and two on the palm.

DryTac™ Insert

Layered between the shell fabric and the insulating layers, we place our DryTac™ waterproof-breathable insert. This is the core of the glove's weather-fighting technology. DWR-coated nylons and TechLeathers are the first line of defense against wetness—but it is the flexible DryTac™ insert that steps up and keeps hands dry.

TechLeather

Advanced levels of water repellency by fully impregnating the structure of leather with waterproofing treatments—not just a coating that will wear off. But it's more than just waterproof tech. Leather breaks in; it doesn't break down. And nothing comes close for that flexible, natural feel. In our Composite TechLeather palms, we place supple leather in high-movement, low-wear areas and tougher cuts in the high-wear areas to maximize dexterity and durability.

THE INDEX » IT'S NEVER TOO COLD

Loaded with technology, the Index keeps hands warm-n-dry on the coldest days. Intelligent fabric manipulation maintains freedom of movement.

Design Details

- 6.4 Flexible Insulation: 6 oz. Thermaloft and heavy-weight pile fleece on the back of the hand; 4 oz. Thermalite and mid-weight fleece on the palm side
- DryTac™ Waterproof, breathable insert
- Composite TechLeather palm-durable cuts in high-wear areas; supple cuts in high-flex areas
- Tough stretch panel at base of thumb for dexterity
- 140D Nylon Shell with DWR coating
- Stretch-knit Sidewalls on fingers
- Neoprene cuff with StretchWrap wrist closure
- Backhand Pocket ventilates on warm days and stashes a handwarmer on the cold ones
- Soft, absorbent Nosewipe
- Integrated Goggle Scraper
- Removable leash
- Ladder-lock wrist cinch
- The Key bottle opener

Sizes: XS, S, M, L, XL



THE LT » FLEXIBLE MOVEMENT; VERSATILE WARMTH; TECHNICAL MATERIALS

Our highest grade of technology, with an insulating factor that is dialed for both standard winter days, and warm, sunny ones. The one glove to have if a glove quiver isn't an option.

Design Details

- 4.2 Flexible Insulation: 4 oz. Thermaloft and mid-weight fleece on the back of the hand; 2 oz. Thermalite and micro fleece on the palm side
- DryTac™ Waterproof, breathable insert
- Composite TechLeather palm-durable cuts in high-wear areas; supple cuts in high-flex areas
- Tough stretch panel at base of thumb for dexterity
- 140D Nylon Shell with DWR coating
- Stretch-knit Sidewalls on fingers
- Neoprene cuff with StretchWrap wrist closure
- Soft, absorbent Nosewipe
- Integrated Goggle Scraper
- Ladder-lock wrist cinch
- Removable leash
- The Key bottle opener

Sizes: XS, S, M, L, XL



THE FOCUS » ALL-TEMP SIMPLICITY

Durable, versatile mid-weight warmth with the credit-card pleasure of synthetic palms.

Design Details

- 4.2 Flexible Insulation: 4 oz. Thermaloft and mid-weight fleece on the back of the hand; 2 oz. Thermalite and micro fleece on the palm side
- Dual-density waterproof SynGrip palm-ultra-durable synthetic throughout hand; super grip synthetic on thumb
- Waterproof-breathable 140D Nylon Shell with DWR coating
- 800D nylon sidewalls and thumb gusset
- Lined cuff with FatWrap micro closure tab
- Soft, absorbent Nosewipe
- Integrated Goggle Scraper
- Removable leash
- The Key bottle opener



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THE 99 » SHAPED AND INSULATED FOR WOMEN

Anatomically fitted to a woman's hand, with ample insulation and waterproofing to keep it happy and out of the lodge.

Design Details

- Women-specific ergonomic fit and sizing
- 6.4 Flexible Insulation: 6 oz. Thermaloft and heavy-weight pile fleece on the back of the hand; 4 oz. Thermalite and mid-weight fleece on the palm side
- DryTac™ Waterproof, breathable insert
- Composite TechLeather palm—durable cuts in high-wear areas; supple cuts in high-flex areas
- Tough stretch panel at base of thumb for dexterity
- 140D Nylon Shell with DWR coating
- Stretch-knit Sidewalls on fingers
- Neoprene cuff with StretchWrap wrist closure
- Soft, absorbent Nosewipe
- Integrated Goggle Scraper
- Ladder-lock wrist cinch
- Removable leash
- The Key bottle opener



Women's Sizes: XS, S, M, L, XL

THE EMBLEM » WARM-WEATHER TECHNICALITIES

The fit and feel of leather in a lightweight, flexible construction that is backed with full technology.

Design Details

- TechLeather palm
- Stretch-knit on fingers and back of the hand
- Breathable perforated Neoprene Flexstrip on knuckles
- 140D Nylon with DWR coating on back of fingers
- Micro-fleece lining
- Breathable Neoprene cuff with StretchWrap wrist closure
- Soft, absorbent Nosewipe
- The Key bottle opener

Sizes: XS, S, M, L, XL



THE MOVEMENT » PURE 5FINGER FREEDOM

Feels like riding barehanded, with extra grip for locked-on grabs.

Design Details

- SynSuede palm with impregnated silicon grip
- Doubled up SynSuede reinforcement in high-wear areas
- SuperTack index and thumb tips for grip and durability
- Stretch-knit on back and sides of fingers
- Breathable perforated Neoprene Flexstrip on knuckles
- Neoprene cuff with StretchWrap wrist closure
- Super breathable mesh back panel
- Soft, absorbent terry Nosewipe
- The Key bottle opener

Sizes: XS, S, M, L, XL

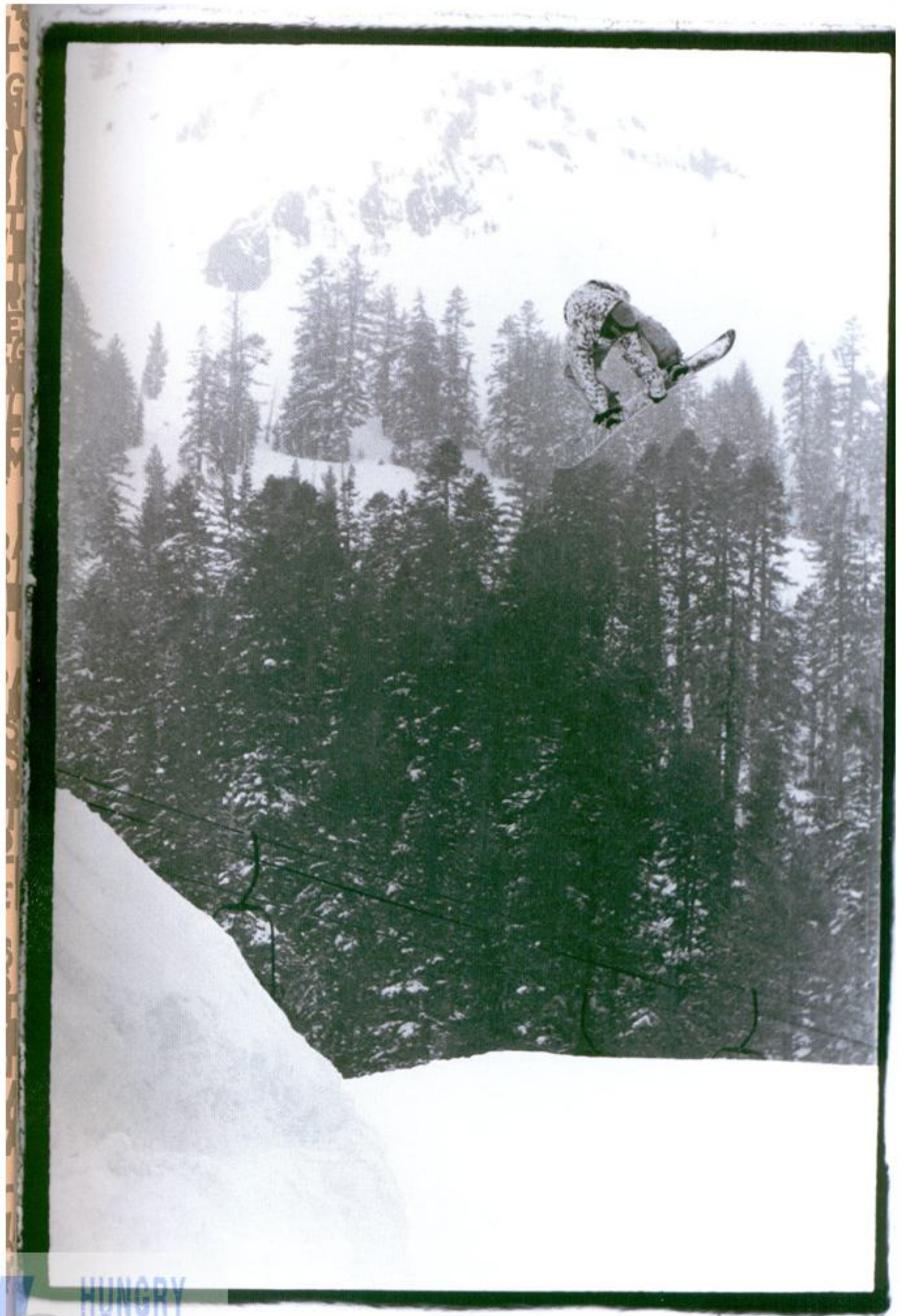


WATCHING IT SNOW THE NIGHT BEFORE: LANDING NEW TRICKS FIRST TRY: THROWING OLD FAVORITES THAT JUST FEEL GREAT: POACHING CLOSED TRAILS: ARRIVING 45 MINUTES EARLY ON A POW DAY: CAMPING WITH GOOD FRIENDS IN THE LINE-UP: ROTATING SLOWLY AND QUIETLY: MEMORIZING VIDEO PARTS: PICKING UP THIS YEAR'S SEASON PASS: GETTING CHASED OFF A STREET BY RENT-A-COPS: DROPPING HAMMERS: CLIPPING TICKETS: CRASHING ON ROOM FLOORS: TOSSING A SNOWBALL INTO A LANDING: DIGGING AN AVY: PACKING TRAVEL BAGS: GIVING YOURSELF INTENTIONAL FACE SHOTS: RAMEN NOODLES: HIKING PRE-SEASON BEFORE THE RESORTS OPEN: POST-SEASON AFTER THE RESORTS CLOSE: FILLING THE TRUCK WITH SEPTEMBER: ROAD TRIPPING TO UNCROWDED SPOTS: SLEEPING IN THE VAN: STARING AT A 6000FT GULLY FOR YEARS: DOING ONE HITTERS IN THE PIPE: CUTTING TRAILS: TESTING A TRANSCEIVER: ROLLING BLIND OVER A 50° LIP: FEELING THE GRIP OF POWDER PANIC: RIDING SLOW ON SMALL BOARDS AND FINDING NEW JIBS: HAULING ASS ON LONG BOARDS AND FORGETTING TO TURN: FLIPPING THROUGH THE LATEST ISSUE OF YOUR FAVORITE MAG: TURNING ON THE WEATHER CHANNEL: FREEING YOUR MIND AND DROPPING INTO A CHUTE SWITCH: BUTTERING A FUN BOX AT A SHOP IN ENCINITAS: SCRAPING MONEY TOGETHER TO GO TO VALDEZ IN APRIL: CAMPING WITH THE VAGRANTS AT HOOD: HITCHHIKING BACK TO THE MOUNTAIN AFTER RIDING OUT OF BOUNDS: GRILLING FOOD IN THE PARKING LOT: PICKING A NEW LINE THROUGH A CHIFFED-OUT SECTION: STRAIGHT-LINING A DIRTY SECTION: GETTING PULLED INTO A RAIL BY FRIENDS: SCOPING OUT POWER LINES: LOADING YOUR FIRST CHAIR: HEADING TO THE SOUTHERN HEMISPHERE IN SUMMER: DUCKING A BRANCH: FILMING YOUR FIRST SPONSOR-ME VIDEO: RIDING ALL SEASON WITHOUT CAMERA IN SIGHT: DRIVING WEST IN AN OLD TRUCK: HEADING EAST TO FIND NEW URBAN RAILS: STRAPPING IN AT THE TOP OF AN UNTRACKED LINE AFTER AN HOUR HIKE: FEELING INVINCIBLE ON A SUNNY SPRING DAY: SLASHING POWDER-CHOKED RIVER BEDS: RIDING IN THE RAIN: PUTTING ON THE STUDDED TIRES: PROGRESSING EVERYDAY IN THE SCENE OF MAMMOTH, WHISTLER, SQUAW, OR BRECKENRIDGE: SNOWBOARDING FOR NO OTHER REASON IN THE ANTI-SCENE OF JACKSON MT. BAKER, A-BASIN, OR FERNIE: BLINDING A FRIEND IN A CLOUD OF WHITE: HIKING A SMALL EARLY SEASON JUMP: DROPPING INTO AN 80-FOOT MONSTER LATER IN THE SEASON: MANAGING YOUR SLUFF: TAKING THE JIB LINE IN THE PARK: RIDING WITH MUSIC: PUTTING A STICKER JOB ON A NEW DECK: KNOWING WHAT ISN'T ON THE TRAIL MAP: DULLING YOUR EDGES WITH A CHUNK OF PAVEMENT: SHARPENING YOUR EDGES TO RAZORS: SURFING COUCHES FOR A MONTH: CUSTOMIZING YOUR BINDINGS: FUELING UP THE SLEDs: SETTING THE BOOT PACK: THROWING A LYNN METHOD OR A ROACH: FRONTSIDE: DAYDREAMING OF TOWING BEHIND THE FAMILY CAR: HANGING AT THE LOCAL SHOP: SPRAYING SNOW OFF THE SIDE OF THE TRAIL: FEELING THE FLOW OF CARVING A SNOWBOARD:

DRAWING A KNUCKLE:
SHARING THE COLLECTIVE ADDICTION:



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BOARDER



TRANSPORT GEAR

The Design House Approach

When we brainstorm, sketch out or revise a bag design, we look to incorporate three key values into each model: riding-based gear organization, ease of movement, and multi-season durability. Out of this approach emerges the SDS collection—a series of creatively shaped and uniquely appointed bags.

100D Organization

Functionality designed by snowboarding. Dedicated gear organization that comes from the 100-day perspective. In the SDS bag line, we deliver easier access and greater protection by creating pockets and compartments with purpose and meaning: fleece-lined goggle pockets, boot compartments, CD sleeves, tool wallets, insulated beverage coolers, and more.

Enhanced Mobility

Bags are made for carrying gear. We make SDS bags easy to carry: anatomical backpack straps, ergonomic back panels, extendable handles, non-inline wheels, air-filled shoulder pads, well-placed haul handles.

Diesel Strength

To deal with the daily punishment of stuffing, dragging and tossing travel gear, we select high-grade, wear-resistant fabrics as the foundation of each model in the line. Then we strategically place super-tough materials in critical high-wear areas, use beefy zippers, and reinforce the stitching on high-load points.



THE CACHE » PROTECTION. ORGANIZATION. WHEELS.

A deluxe wheelie board case with compartmentalization for outerwear, boots, bindings, and tools. And an additional sleeve to double protect your board from internal and external abuses.

100D Organization

- Internal Board Scabbard: protects board from other contents in bag (and protects bag from sharp board edges)
- Boot Pod segregates wet, dirty boots
- External Outerwear Compartment
- Tool Wallet

Enhanced Mobility

- Low-pro wheels with Mag Rims
- Dual haul handles
- Thermolded Shoulder Pad with Aircell technology

Diesel Strength

- EVA-reinforced walls protect against airline monkeys
- 400D Nylon with heavy coating for extended play
- Extra stout #10 Coil Zippers on main lines
- Duretuff lining

Design Details

- The Key bottle opener
- Size: 7700 cu. in./126 L



THE DUALLIE » THE GEAR TRAILER-FOR BRINGING EVERYTHING

A large, dual-level travel bag with multiple gear-specific compartments. Extendable, over-molded handle and smooth-rollin' wheels makes it easy to haul.

100D Organization

- Folds like a wallet to give access to mesh-divided clothing compartments
- Removable divider case stores a pair of skate shoes or insulates a grip of beverages
- Removable Cell pocket with fastex closure
- Three spacious top pockets for small items
- Flat pockets on mesh dividers

Enhanced Mobility

- Aluminum Square-tube Extendable Handle with rubberized over-molded grip
- Thermolded Shoulder Pad with Aircell technology
- Low-pro wheels with Mag Rims
- Dual haul handles make for easy lifting
- Side handle makes for easy carrying

Diesel Strength

- Foam-reinforced walls protect against airline monkeys
- 400D Nylon with heavy coating for extended play
- Stout #10 Coil Zippers on main lines
- 1500 Poly lining

Design Details

- The Key bottle opener
- Size: 7400 cu. in./121 L



THE CHRONIC » THE DEFINITIVE DAILY BAG

Transport all the necessary daily gear. Protect goggles. Organize music. Segregate boots. Stash tools. Insulate two malted beverages.

100D Organization

- Hide-away Coozie Drawer for two fun sodas
- Integrated Music Pod with CD and MD organization
- Fleece-lined Eyewear Chamber
- Integrated Tool Pocket
- Lower Boot Chamber
- Dedicated Glove Tube
- Removable Cell pocket with fastex closure
- Fold-open design accesses upper and lower chambers

Enhanced Mobility

- Removable Shoulder strap with Thermolded Aircell pad technology
- Haul handles

Diesel Strength

- Foam-reinforced walls protect against airline monkeys
- 300D polyester micro rip-stop with heavy coating for extended play
- Extra stout #10 Coil Zippers on main lines
- 1500 Poly lining

Design Details

- The Key bottle opener
- Size: 4400 cu. in./72 L



THE HIGHWAY » WIDE-MOUTH STORAGE

Open it up and feed it everything. Upper and lower sections to separate clothing from schwanky stuff like wet boots.

100D Organization

- Main compartment with "stay open" frame system for easier access
- Lower Boot Chamber with external access
- Mesh accessory pocket gives visibility to small items
- Two internal zippered pockets

Enhanced Mobility

- Removable shoulder strap with foam padding
- Bomb-proof, 2-inch wide handles

Diesel Strength

- 300D polyester micro rip-stop with heavy coating for extended play
- Extra stout #10 Coil Zipper for main access

Design Details

- Size: 5490 cu. in./90 L
- The Key bottle opener



THE MOBILE » DUAL-MODE BOARD SLEEVE

Simple board (and car interior) protection that carries a deck in the internal compartment and another with bindings in the external section.

100D Organization

- Dual-mode board storage carries 2 decks—internal sleeve or external mount with bindings

Enhanced Mobility

- Woven nylon handles
- D-rings for customizing with a shoulder strap

Diesel Strength

- 600D polyester rip-stop with heavy coating for extended play
- 1500 Poly lining
- Stout #8 Coil Zippers

Design Details

- Size: 1300 cu. in./21 L
- The Key bottle opener



THE INSURGENT » TECHNICAL ASSAULT PACK

Designed by years of slogging and sledding through the backcountry—super stable board grip, horizontal snowmobile mode, anatomical fit, pole storage, ice ax access, avalanche tool organization.

100D Organization

- PowerPanels with high-density PE foam for stable board transport
- Fold-down back panel carries a board horizontally for sledneckin'
- Back panel access to main compartment
- Pole Harness secures poles tip-down for safety
- Quick-release Axe Holster delivers immediate access in sketchy conditions
- External Hypalon shovel sling
- Internal sleeves for avy gear
- Internal hydration system
- Mesh water bottle pocket
- Quick-access top pocket for small essentials

Enhanced Mobility

- Bio-formed EVA shoulder straps
- Bio-formed waist belt with molded articulation notches
- Compression-molded back panel for anatomical fit and max air flow

Diesel Strength

- 400D Nylon for extended play
- Hypalon side panels resist edge damage and grip poles
- Extra stout #10 Coil Zippers on main lines

Design Details

- Size: 3050 cu. in./50 L



HUNGRY
BOARDER

www.hungryboarder.com

THE INSIGNIA » BACKCOUNTRY OR BACK OF THE CLASS

A versatile board-carrying model for quick hikes into powder lines or daily trips around town.

100D Organization

- Hide-away board-carrying straps
- Large side pockets with compression-molded lids
- Accessories unit on the front with internal pockets for keys and assorted paraphernalia
- CD pocket integrated into the lower portion of the back panel
- Removable Cell pocket with fastex closure

Enhanced Mobility

- Bio-formed EVA shoulder straps
- Bio-formed padded waist belt
- Foam-padded back panel with airflow channels

Diesel Strength

- 300D polyester micro rip-stop for extended play
- Extra stout #10 Coil Zippers on main opening

Design Details

- The Key bottle opener
- Size: 2746 cu. in./45 L



THE PARK PACK » TRANSPORT SIMPLICITY

A compact unit for taking stuff to the park—in winter or summer.

100D Organization

- Dual straps for carrying a skate
- Side pockets large enough for liter bottles
- Quick-access top pocket for small essentials
- Removable key clip inside side pocket

Enhanced Mobility

- Bio-formed padded shoulder straps
- Foam-padded back panel with airflow channels

Diesel Strength

- 300D polyester micro rip-stop for extended play
- Stout #8 Coil Zippers on main opening

Design Details

- Size: 2135 cu. in./35 L



HOODIES

Pullovers and Zips. Cotton blends. S, M, L, XL



» STAR (ZIP).



» TRACK (ZIP).



» PAINT (ZIP).



» SCRAWL.



» SIXER.



» ROME.

TEES

100% Cotton. S, M, L, XL



» ANGUS.



» AMP.



» BREAK.



» GRAB ASS.



» STAR.



» FLAG.



» MOTORCYCLE.



» UNDERMINE.



» ROME.



» EXTRUDE.



» CLIP L/S.



» ROME L/S.

represents additional t-shirt colorway

WOMEN'S TEES

Cotton blends. S, M, L, XL




» BAMBI. 




» ICON. 



» 561. 



» PUNK SPRAY. 

HOODIES and LIFESTYLE

Pullovers and Zips. Cotton blends. S, M, L



» TRACK PANT.



» TRACK JACKET



» INSIDE-OUT VEST.



» WOMEN'S ICON.



» FANCY (ZIP).

Beanies

Don't let heat out the top of your head.



» HOMEGROWN.



» IN-N-OUT.



» BREAK.



» HEY-BEH.



» STAR.



» LABEL.



» CUBAN.

Women's Beanies



» GRANNY.



» WAFFLE.



» WOMEN'S LABEL.



» SDS.

Caps

Headgear, with visors included!



» ROME.



» BLOCK.



» RESIST.



» BROWN.



» ICEN.



» BREAK.



» STAR.



» BDX LOVER.

FSS

The Canteen

A pocket-sized stainless steel device for concealing distilled refreshments.



The Sheriff

A big, shiny Star belt buckle.



The Clip

The only money clip with beverage-opening powers.



The Key

Beverage opener. Wallet size. Stainless steel.



The Aficionado

A re-fillable lighter that looks like a Zippo (kinda).



The Cooler

Insulation for bringing fun sodas to the park.



STICKERS

Pack I:

20 count. 4 designs.



Pack II:

20 count 4 designs.



Star:

Die-cut.



Lenswork: Mike Paddock, James Cole, Mike Arzt

Artists: Triceratops, Neasden Control Centre, Todd Wender, Tofer

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HUNGRY BOARDER

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