



WELCOME TO FLOW'S 2004/2005 PRODUCT CATALOGUE

As Flow moves into a 9th season producing snowboarding equipment, Flow is as committed as ever to designing and building the highest quality performance products that meet the increasing demands of today's rider. Whether you are rocking the Super-Pipe, Park or riding the deep back country, Flow's test riders have already been there developing new concepts and testing our products' functional design, performance and durability.

If your riding style is to always push yourself and your equipment to the limit you should ride with equipment that knows no boundaries.

Photos by Olaf Ode

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FLOW



THE PERFORMANCE REVOLUTION

The Performance Revolution - Flow has spent nine years building a unique binding system, combining performance, comfort and the most convenient entry system on the market. Flow's original and exclusive binding technology has single handedly challenged the validity of the traditional 2-strap binding.

The Power Triangle, Powerstrap and the Reclining Highback, exclusive to the Flow binding, have not only increased comfort and convenience, Flow has designed a binding that redefines binding performance.

Flow has infused the same design philosophies into the boots and bindings to ensure that the complete flow system is equally unique, convenient and performance oriented - *Trying is believing.*

Design Philosophy - The Flow development team takes three important factors into consideration when creating a Flow product: **Body Dynamics, Equipment Mechanics and Environments.** Understanding the static and dynamic elements of riding is critical to achieving a symbiotic relationship between the rider, his equipment and the mountain. Understanding and designing equipment to meet these dynamic elements of riding is the key to having a better day on the mountain.

+ + + + + + + + +

PERFORMANCE

Flow's 'no-limits testing & design' program meets the rider's expectations at any level. Whether new to the sport or a seasoned professional, Flow's innovative functional design and construction is consistent through out our product range.

COMFORT

Anatomically driven design produces superior comfort and fit. By measuring the riding stresses we have eliminated major pressure points and offer a more even energy distribution. The result is a more comfortable responsive product.

CONVENIENCE

Flow's original, innovative 'Quick-in-binding' system combined with our feature rich boots make our products exceptionally convenient.

THE INTEGRATED FLOWSYSTEM™

Flow boards, boots and bindings are designed to operate as a functional system. Although, each of the products stands on its own merits, capable of working with any other brand of product, there is a distinct advantage to using all three system components together. Choosing your equipment based on how you ride and where you ride is absolutely essential to having a good day on the mountain. Riding Flow will take care of your equipment needs, the rest is up to you.

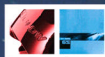


BINDING TO BOOT INTEGRATION

- + The **S-Curve** Highback shape integrates perfectly with the S-Curve in the boot spine.
- + A **narrower front boot sole** allows for easy entry/exit in the Flow binding.
- + All chassis landing pads have the same gradual **ramping angle** which incorporated into the Flow boot soles.
- + Supportive direct response highback, integrates with the **rear calf cushioning pads**, which are built into all Flow boots.
- + One piece **3D Strap shape**, integrates with the outside profile of our boots, for super easy entry, comfort and performance.
- + **Raised rear sole** allows the direct highback to boot contact, prevents sole damage from the reclining highback and allows quick binding exit as the highback does not catch the sole.



INTEGRATED FLOWSYSTEM™



BINDING TO BOARD INTEGRATION

- + Flow bindings allow the user to ride wider and/or **longer boards** in complete control due to the supportive nature of the Flow binding.
- + **Direct edge control** from the supportive highbacks allows the binding and user to exert more tension and leverage on the longer boards.
- + The wide surface of the **3D moulded Foot-strap** accommodates the massive load which appears over the instep.
- + Flow bindings also make it possible to ride very **responsive boards** to their limits.
- + **Rocker chassis** allows the board to flex without creating dead spots commonly found with non-rounded chassis.
- + Flow boards can have **minimal board inserts** which reduce board weight and improve board flex characteristics, due the number of holes in our binding disc.
- + **Internal re-enforcement** under the binding mounting sections allows the responsive Flow binding to be used, without creating insert pulling or binding depression.
- + **Inlaid carbon fiber** and quadraaxial fiberglass in certain boards, work to improve the torsion control of the board and accommodate the forces exerted by the Flow binding.
- + The **Struturn base finishing** which allows the board to travel much faster with direct response created by Flow boots and bindings while allowing the user to remain completely in control at the highest speeds.

BOOTS

SIZE CHART

bindings

boards

rental

bags

LOGOWEAR

marketing

US Men															6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.0	12.0	13.0					
US Women															5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0								
US Kids/Youth	11c	12c	13c	1.0	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0																			
EU						34.0	35.0	35.5	36.0	36.5	37.0	38.0	38.5	39.0	39.5	40.0	41.0	42.0	42.5	43.0	43.5	44.0	45.0	46.5	47.5							
CM						23.5	23.9	24.3	24.7	25.1	25.5	25.9	26.3	26.7	27.1	27.5	27.9	28.3	28.7	29.1	29.5	29.9	30.3	31.1	32.0							
UK						2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.5	12.5							
JPN						210					220			230			240			250			260			270			280			290





Women-specific



Next Generation



Powerliner

PIPE

FREESTYLE

PARK

ALL MOUNTAIN

FREERIDE

BIG MOUNTAIN

EXPERT - PRO



+

+

+

+

PHOENIX

REVOLUTION

TXP

TXT

STEALTH

ADVANCED - EXPERT



+

+

+

+

TRINITY

FUSION

APEX

VORTEX

ENTRY - ADVANCED



+

+

+

+

EVOLVE

TORQUE

VISION

KINETIC

JUNIOR



+

+

+

+

PRODIGY

KIDS



+

+

+

+

SABRE

range overview

boots

bindings

boards

rental

bags

logowear

marketing

FLOW DEALER WORKBOOK 04/05

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ANATOMICALLY PRE-FORMED FOAM PANELS

Shaped and molded foam panels are inherent in the sandwich construction of the lining. These sculpted panels give the Powerliner superior comfort and fit.



BOOMERANGS

Molded latex pad that securely fits around the ankle prevents heel lift and provides extra comfort.



CRITICAL FLEX ZONE

Critical flex zones in the ankle and forefoot area allow for increased flexibility and mobility.



S-CURVE

The S-Curve is anatomically driven and provides superior heel retention and links the whole combination to the S-Curve of the Highback.



FOOTPAD

The anatomically correct foot pad element provides stability and support, while a gel insert heel pad increases circulation to prevent cramping.



TONGUE FLEXOR

The molded tongue is carefully constructed to ensure a controlled amount of forward flex while eliminating pressure points. Energy is transferred into the 'Power Strap', giving the rider precision and responsiveness.

SPINE MOLDING

The molded spine of the boot is anatomically engineered and creates superior response characteristics. The spine interacts with the Highback in a seamless manner for maximum control on heel side turns.



FREERIDE
(asymmetrical spine)



FREESTYLE
(symmetrical spine)

POWERLINER BOOT TECHNOLOGY

Flow's lightweight Powerliner boots are designed and constructed with performance in mind. The complex sandwich construction of the boot allows even distribution of Highback pressure, a more direct fit (utilizing a heel retention system) and gel heel pads to cushion impact. The boot's molded tongue flexor and spine give the rider unmatched support, energy transmission and control.



Sandwich Laminated Construction

Powerliner boot construction allows a direct fit and maximizes energy transfer with immediate contact to the foot instep. The use of a variety of innovative foam panels gives the boot absorbing and flexing characteristics unique to Flow design.

SPECIFIC FLEX LAYOUT

The **Freeride** construction features a 'Vertical Panel Layout' for a more responsive, rigid support.

The **Freestyle** construction features a 'Sweeping Panel Layout' for a more flexible, energy absorbent boot.



FLOW'S POWERLACE SYSTEM

Flow's Powerlace system features adjustable Lace Guides, Customizable Spacers and BOA reel closure, for superior convenience and fantastic heel fit.

POWERLACE CABLE GUIDES

The Powerlace Cable Guides provide a structured support mechanism to prevent the lower part of the lace system from applying too much pressure to the top of the foot and allows the cables to self-locate.

SPACERS

The patented Spacer System is unique to Flow and prevents unwanted toe compression and cramping which occurs during continued forward flexing of the boot.



LACEHOOKS

A patented tongue Lace Hook allows the user to alter the flex and support characteristics of the boot for different riding conditions and riding styles.

INTEGRATED HARNESS

Using a series of interior webbing straps which run down to the sole. It allows the rider to be securely locked in place thus reducing heel lift.



SOLES

TORSION CONTROL SOLE

This 5-piece sole features an EVA mid-sole, dual density rubber and strengthened arch for serious support.

SOFT TOUCH SOLE

Lower stance position with more flexibility for a direct riding feel. Contoured to lock into Flow's binding.





TXT

PRO FREESTYLE

This boot is the ultimate for the Freestyle rider who demands maximum support for steep, deep, and technical mountain terrain. The built-in features of the Powerliner boot provide the responsive feel that a big mountain rider needs. The molded tongue adds increased forward flexing support. The Powerlace system is easy to lace, comfortable, lightweight and supportive.

SIZES 6 - 13 (US Men)

FLEXIBLE

SUPPORTIVE

- + Torsion Control Sole
- + Flow Powerlace System
- + Internal Webbing Ankle Frame
- + Upper and tongue covers for ultra clean binding entry
- + Asymmetrical spine molding with center flex insert
- + FR specific pattern

BINDINGS 🏆 PRO C-XR 🏆 PRO C-FR **BOARDS** 🏆 MT Series 🏆 Camo



TXP

PRO FREESTYLE

A boot built with the forgiving yet supportive flex that a freestyle rider needs to make everything fall into place to perform the toughest tricks. The symmetrical material pattern allows more freedom to move for maximum flexibility. The Powerlace system makes for easy lacing with the perfect comfort and supportive feel minus the hassle of traditional lacing.

SIZES 6 - 13 (US Men)

FLEXIBLE

SUPPORTIVE

- + Torsion Control Sole
- + Flow Powerlace System
- + Internal Webbing Ankle Frame
- + Symmetrical spine molding with upper male specific insert molding
- + Freestyle specific pattern

BINDINGS 🏆 Team 🏆 PRO S-FS **BOARDS** 🏆 Team Freestyle 🏆 MT Series



VORTEX

FREESTYLE

A supportive flexing boot for the all-terrain rider. Whether you're cruising groomers or dropping chutes, the Vortex has you covered wherever you go on the mountain. The traditional lacing system allows a personal touch for tightening the way you like it.

SIZES 6 - 13 (US Men)

FLEXIBLE

SUPPORTIVE

- + Torsion Control Sole
- + Lacehook
- + Internal Webbing Ankle Frame
- + Asymmetrical spine molding with center flex insert
- + FR specific pattern

BINDINGS 🏆 PRO 11-FR 🏆 PRO S-FR **BOARDS** 🏆 Focus 🏆 Camo

POWERLINER
boots

bindings

boards

rental

bags

LOGOWEAR

MARKETING

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LINER BOOT TECHNOLOGY

Innovative, Original and Convenient. Flow's liner boot technology is performance oriented, in its design and construction while ensuring superior comfort and fit.

Flow's Liner Boots have been crafted to meet the comfort requirements of the most demanding rider. Careful attention has been paid to making the liner and the shell perform as a single combined unit. Whether you Freeride or Freestyle, Flow's liner boots will give you support, comfort and flexibility on the mountain.

OUTER SHELL

Flow's Liner Boot outer Shell is a combination of tried and tested technology and innovation. Featuring Molded Tongue Flexors and Spine moldings, the Shell provides superior response while serving as an extra insulating layer.

SPECIFIC FLEX LAYOUT



FREERIDE

The Freeride construction features a 'Vertical Panel Layout' for a more responsive, rigid support making it perfect for Freeriding.



FREESTYLE

The Freestyle construction features a 'Sweeping Panel Layout' for a more flexible, energy absorbent boot and also provides additional leg mobility for tricks.

TONGUE FLEXOR

The molded tongue is carefully constructed to ensure a controlled amount of forward flex while eliminating pressure points. Energy is transferred into the 'Power Strap', giving the rider precision responsiveness.



SPINE MOLDING

The molded spine of the boot is specifically engineered for Freeride or Freestyle respectively. The spine interfaces with the Highback in a seamless manner for maximum control and performance.



FREERIDE
(asymmetrical spine)



FREESTYLE
(symmetrical spine)



FLOW'S POWERLACE SYSTEM

Flow's Powerlace system features adjustable Lace Guides, Customizable Spacers and BOA reel closure, for superior convenience and fantastic heel fit.

POWERLACE CABLE GUIDES

The Powerlace Cable Guides provide a structured support mechanism to prevent the lower part of the lace system from applying too much pressure to the top of the foot and allows the cables to self-locate.

SPACERS

The patented Spacer System is unique to Flow and prevents unwanted toe compression and cramping which occurs during continued forward flexing of the boot.



LACEHOOKS

A patented tongue Lace Hook allows the user to alter the flex and support characteristics of the boot for different riding conditions and riding styles.

INTERNAL HARNESS

Uses a series of interior webbing straps which run down to the sole. It allows the shell to securely lock the liner in place thus reducing heel lift.



SOLES

TORSION CONTROL SOLE

This 5-piece sole features an EVA mid-sole, dual density rubber and strengthened arch for serious support.



SOFT TOUCH SOLE

Lower stance position with more flexibility for a direct riding feel. Contoured to lock into Flow's binding.





Flow's Liners are the most technically innovative liners available. Anatomically correct design and unique features ensure Comfort, Convenience and Performance throughout the entire Liner Series.



SPECIFIC FLEX LAYOUT

FREERIDE

The Freeride construction features a 'Vertical Panel Layout' for a more responsive, rigid liner.



FREESTYLE

The Freestyle construction features a 'Sweeping Panel Layout' for a more flexible, energy absorbent liner for increased mobility.



FootPad

The anatomically correct foot pad element provides stability and support, while a gel insert heel pad increase circulation to prevent cramping.



Stationary Lace Lock

Flow's one handed Stationary Lace Lock system makes securing the liner simple and convenient, the system also reduces tongue movement. Pinch to release.



LACE GUIDES

Prevents pressure points and restricts tongue movement while keeping lacing easy.



S-CURVE

The S-Curve is anatomically driven and provides superior heel retention, aids in locking the liner into the shell and links the whole combination to the S-Curve of the Highback.



BOOMERANG

Molded latex pad that securely fits around the ankle in the liner, to prevent heel lift and provide extra comfort.



ANATOMICALLY PRE-FORMED FOAM PANELS

Shaped and molded foam panels are inherent in the sandwich construction of the liner. These sculpted panels give the liner superior comfort and fit.



HEEL RETENTION SYSTEM

A toothed rubber panel SSP system on the liner locks into a matching panel on the inside of the shell.



CEMENT GLUED GRIP TAPE SOLE

Prevents wear and tear when walking in the liner. Helps keep liner secure in shell.



EVA CUSHIONS

To distribute pressure from the Highback and prevent bite. Shaped cushions in the calf area allow for different styles (Freeride/Freestyle).



Smooth Stitching

Smooth even surface stitching allows easy entry into shell and removes potential pressure points.

SUPERIOR LINER HIGH END



The Superior Liner is the top of the range liner giving maximum support, comfort and customization. It features neoprene Flex Zones to adjust to wide or narrow feet, and an insert ankle cushion for the Custom Heel Lock. The Internal Harness locks the heel in place and provides extra support.



Custom Heel Lock

Front Flex Zone

Internal Ankle Harness

EXO/ENDO LINER MID RANGE



The Exo/Endo Liner features an External Ankle Harness which anchors the heel by exiting through the shell and utilizing the lacing system on the shell. It draws the foot back in to the S-Curve shaped heel pocket. Full integration occurs allowing maximum energy transmission, control with perfect heel fit.



External Harness

ALL MOUNTAIN/FR LOW END



The All Mountain/FR Liner has interior pressure pads to resist Highback bite. The integrated ankle harness works with the Liners lacing system to produce full ankle support and prevent heel lift. The All Mountain/FR provides comfort and convenience.

ALL MOUNTAIN/FS LOW END



The All Mountain/FS Liner features a convenient closure system that increases flex and comfort. The unrestricted flex that the liner offers gives the rider room to perform. Suitable for less aggressive riders the lightweight Liner is also geared toward a Freestyle looking for no restrictions comfort. Crafted using Flow's complex sandwich construction, the Liner utilizes features (such as the S-Curve) to ensure maximum support and control.

LINER BOOT TECHNOLOGY

boots

bindings

boards

rental

bags

LOGOWEAR

MARKETING

boots

bindings

boards

rental

bass

LOGOWEAR

marketing



STEALTH

PRO FREERIDE

The Stealth gives you maximum support and responsiveness for steep lines and tight trees. Nothing can stop this ultimate Freeriding boot! The Powerlace system is simple and quick to use, so you can get first tracks. The Stealth has the molded tongue flexor for maximum support.

SIZES 6 - 13 (US Men)

FLEXIBLE

SUPPORTIVE

- + Torsion Control Sole
- + Flow Powerlace System
- + Asymmetrical spine molding with center flex insert
- + FR specific pattern
- + Upper and tongue covers for ultra clean binding entry
- + Superior Liner (FR)

BINDINGS PRO C-FR PRO C-XFR **BOARDS** Camo MT Series



REVOLUTION

PRO FREESTYLE

The Revolution will give you the confidence to make big hits in the halfpipe. With the molded tongue flexor support, you can hit every jump on the mountain with ease. The Revolution also features the convenient Powerlace system.

SIZES 6 - 13 (US Men)

FLEXIBLE

SUPPORTIVE

- + Torsion Control Sole
- + Flow Powerlace System
- + Symmetrical spine molding with upper male specific insert molding
- + Freestyle specific pattern
- + Superior Liner (FS)

BINDINGS Team PRO S-FR **BOARDS** Team Freestyle Zen



APEX

FREERIDE

The Apex can do it all from deep powder turns to mogul bashing. The Apex will take you all the places on the mountain that you dream of. The high performance supporting flex of the molded tongue turns any mountain into a molehill.

SIZES 6 - 13 (US Men)

FLEXIBLE

SUPPORTIVE

- + Torsion Control Sole
- + Lacehook
- + Asymmetrical spine molding with center flex insert
- + FR specific pattern
- + Exo/Endo Liner (FR)

BINDINGS PRO S-FR PRO 11 **BOARDS** Focus Mercury



FUSION FREESTYLE		FLEXIBLE	SUPPORTIVE
<p>Ten-foot airs are no problem if you're wearing the Fusion. You'll have the style of a high paid pro in the pipe and the park when you've got the forgiveness and flex of the molded tongue flexor.</p> <p>SIZES 6 - 13 (US Men)</p>		<p>+ Torsion Control Sole + Lacehook + Symmetrical spine molding with upper male specific inset molding + Freestyle specific pattern + Exo/Endo Liner (FS)</p>	
<p>BINDINGS AMP 9-FS AMP 5-FS</p>		<p>BOARDS Karma Budo</p>	

KINETIC ALL-ROUND FREERIDE		FLEXIBLE	SUPPORTIVE
<p>The Kinetic is an entry-level boot for a Freerider who needs all the support they can get. Your riding will be so solid that it'll give you the ego boost you need during happy hour.</p> <p>SIZES 6 - 13 (US Men)</p>		<p>+ Soft Touch Sole + Softer asymmetrical TPR spine molding + Freeride specific pattern + All Mountain/FR Liner</p>	
<p>BINDINGS AMP 5-FR MK3</p>		<p>BOARDS Mercury Contour</p>	

TORQUE ALL-ROUND ENTRY		FLEXIBLE	SUPPORTIVE
<p>This easy riding freestyle boot gives more flexibility for the less advanced to intermediate rider who does not want to be locked in. This boot handles anything from an icy trail to the super kicker.</p> <p>SIZES 6 - 13 (US Men)</p>		<p>+ Soft Touch Sole + Softer symmetrical TPR spine molding with male specific calf section + Freestyle specific pattern + All Mountain/FS Liner</p>	
<p>BINDINGS MK4 AMP 5-FS</p>		<p>BOARDS Budo Contour</p>	

WOMEN SPECIFIC BOOTS

Clearly the female anatomy is different and it does not stop at the knee. From the calf to the tip of a woman's toe, the sizes and shapes are distinctly different than that of a man's. Flow therefore, builds specific lasts that are built to accommodate lower calf height, more petite ankle widths and the narrow heel and forefoot of a woman.

Even the placement of the arch support is moved slightly forward.

boots and bindings are adjusted to meet inherent gender differences of women, Flow refuses to compromise the quality or performance of the product.



PHOENIX PRO FREESTYLE WOMEN

This boot provides a supportive yet forgiving symmetrical flex. Perfect for women who want to ride the park or hit the halfpipe with a less supportive flex. Built in the same spirit as the Men's Revolution boot, the Phoenix has a specific designed spine cut out built for women's ankles with narrower overall width and shape.

SIZES 5.5 - 10 (US Ladies)

FLEXIBLE

- + Torsion Control Sole
- + Flow Powerface System
- + Symmetrical spine molding with upper female specific insert molding
- + Freestyle specific pattern
- + Superior Liner (FS)

SUPPORTIVE

BINDINGS PRO S-FS W AMP 9-FS W

BOARDS Cam Facet



TRINITY	
FREESTYLE WOMEN	
<p>The Father, Son and Holy Ghost would swear the girl wearing this boot is the queen of the pipe or park. Specifically designed for girls that rip, the Trinity has a narrower fit with women specific out spine and a more forgiving flex.</p> <p>SIZES 5.5 - 10 (US Ladies)</p>	<p>FLEXIBLE ▲</p> <p>SUPPORTIVE</p> <ul style="list-style-type: none"> + Torsion Control Sole + Lacehook + Symmetrical spine molding with upper female specific insert molding + Freestyle specific pattern + Exo/Endo Liner (FS)
BINDINGS 🍷 AMP 9-FS W 🍷 AMP 5-FS W	BOARDS 🍷 Gem 🍷 Facet



VISION	
ALL-ROUND FREERIDE WOMEN	
<p>This boot is for the independent lady who is looking for performance without a serious commitment. You'll feel good cruising the hill or while catching first tracks in the Vision.</p> <p>SIZES 5.5 - 10 (US Ladies)</p>	<p>FLEXIBLE ▲</p> <p>SUPPORTIVE</p> <ul style="list-style-type: none"> + Soft Touch Sole + Softer asymmetrical TPR spine molding + Freeride specific pattern + All Mountain/FR Liner
BINDINGS 🍷 MK 4 W 🍷 AMP 5-FS W	BOARDS 🍷 Facet 🍷 Gem



EVOLVE	
ALL-ROUND ENTRY WOMEN	
<p>A less supportive flex makes the Evolve the perfect boot to show off any trick under the Gondola. An overall more forgiving flex gives this boot a true freestyle feel combined with a women's specific fit.</p> <p>SIZES 5.5 - 10 (US Ladies)</p>	<p>FLEXIBLE ▲</p> <p>SUPPORTIVE</p> <ul style="list-style-type: none"> + Soft Touch Sole + Softer asymmetrical TPR spine molding with lower female specific calf section + Freestyle specific pattern + All Mountain/FS Liner
BINDINGS 🍷 MK 3 W 🍷 MK 4 W	BOARDS 🍷 Facet 🍷 Gem

WOMEN-SPECIFIC

boots

bindings

boards

rental

bags

LOGOWEAR

marketing



JUNIOR BOOTS

If you are in too much of a hurry to hit the slopes or you want a light weight boot for throwing big airs then Flow boots are for you. The simple linerless technology makes the Flow boots feather light and quick to lace.

We build these boots just as we would the adult models, with all the detailing in the sole and the lining, to give a comfortable performance fit. If you are sick of being treated like a kid and want to ride like the big boys then you'll want to ride in a Flow boot.



PRODIGY

ALL-ROUND YOUTH

Specific youth sizing and more forgiveness gives the Prodigy the flexibility they need to tackle any kind of terrain. Traditional lacing and high performance features keep the Prodigy rider looking cool and fulfilling their dreams.

SIZES 3 - 6

BINDINGS A2 MK 3

BOARDS Saga Budo

FLEXIBLE

- + Soft Touch Sole
- + Lacehook
- + Softer symmetrical TPR spine molding
- + Freestyle specific pattern

SUPPORTIVE



SABRE

FREESTYLE/FREERIDE KIDS

Let's face it, kids demand different sizing and flex patterns. The Sabre brings kid specific features to the mini groom. A kids boot built on a kids sized last with a smaller and more forgiving flex. With this boot any kid can play with the big dogs.

SIZES 11C - 2

BINDING A1

BOARD Saga

FLEXIBLE

- + Soft Touch Sole
- + Softer symmetrical TPR spine molding
- + Freestyle specific pattern

SUPPORTIVE



boots

bindings

Size Chart

boards

rental

bags

LOGOWEAR

marketing

US Men						6.0 6.5 7.0 7.5 8.0 8.5 9.0 9.5 10.0 10.5 11.0 12.0 13.0																							
US Women						5.5 6.0 6.5 7.0 7.5 8.0 8.5 9.0 9.5 10.0																							
US Kids/Youth	11c	12c	13c	1.0	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0																
Binding Size	S					M								M/L				L				XL							
TEAM Series only														M				L				XL							

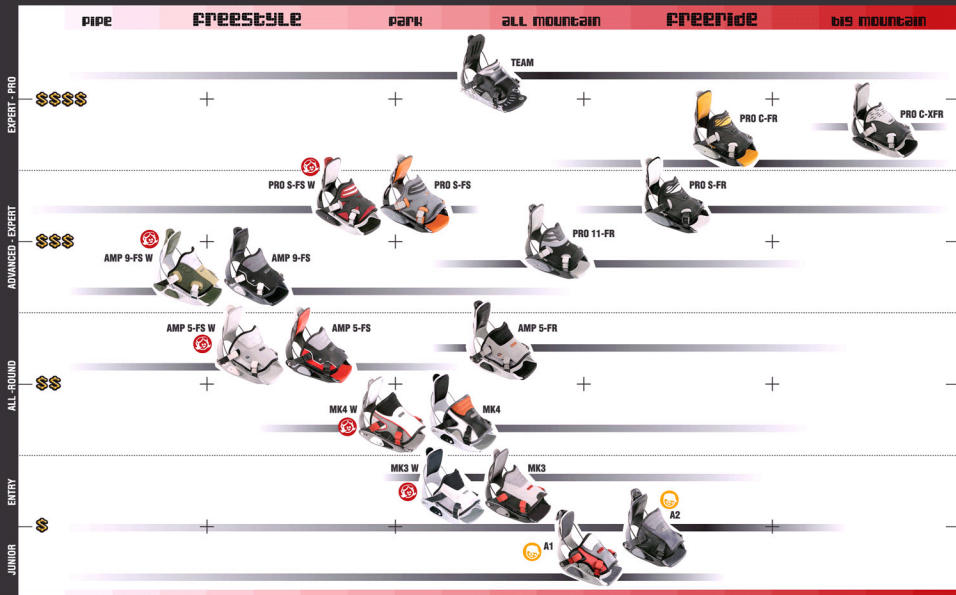




Women-specific



Next Generation



range overview

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SNAPLOCK

High leverage Snaplock: Located on the back of the Highback and forming part of the Power Triangle. The High Leverage Snaplock assists in quick entry and now most models feature the forward lean adjustment thumb wheel. Additionally the lever closing action forces the boot into the Power Strap.

The UNIQUE Flow Fastback rear entry, lever closing system, allows the boot to be forced snugly into the instep strap with the greatest of ease.

Unlimited forward lean adjustment: A conveniently located thumb wheel on the Snaplock allows for quick adjustment of forward lean.

HIBACK

Flow's Reclining Highbacks are designed for the varying styles. From Freeride to Freestyle, Flow's High-backs offer simplicity and performance, without sacrificing comfort. **The lever arm action of the Highback forces the boot into the Power Strap for best fit and maximum control.** All of Flow's Highbacks feature a pressed EVA pad to eliminate Highback bite which in turn aligns with the high density pad located at the back of the boots.

POWER TRIANGLE

Flow's Power Triangle provides for rapid reaction time and offers maximum energy transmission in heel side turns. The point to point contact of the Power Triangle cable pulls from the top section of the high back directly to the center of the binding, giving the most direct transfer of energy to the board of any binding system on the market. This requires less energy from the rider so he can ride with more comfort and control.



POWER STRAP

Flow's 3D molded Power Straps are an essential part of the flow system. Featuring a molded skeleton flex frame (crafted from components that assist flex and prevent 'bunching'), each Power Strap has a unique feel and flex for different riding styles. The Power Strap delivers energy on toeside turns and works together with the Power Triangle to give maximum energy transfer and responsiveness, while still allowing a super comfortable ride.



Power Strap skeleton



BASEPLATE

Flow's Binding Baseplates are designed as a rigid supportive platform to accept the extreme forces exerted by the Power Triangle. In addition, Flow's Baseplates are rockered to allow the board to flex without creating 'dead spots' associated with non-rockered styles bindings. All Flow Baseplates have ramped heel and toe pads for maximum response and feature a multi adjustment position disc for location adjustment.

BINDING TECHNOLOGY

Performance, Comfort and Convenience. Flow's bindings give riders of all styles unmatched comfort, responsiveness and energy transfer.

Flow's distinctive, original 'Reclining Highback' bindings offer superior support, easy entry and comfort.

The innovative 'Power Triangle' that is formed between the baseplate, Highback and 'Power Triangle cable', give an immediate responsiveness that other bindings on the market fall short of achieving.

With the introduction of the newly designed MK-4 and the MK-3 Models, Flow is extending its offering for the newer and mid-level riders who require a more flexible binding. All models now feature '3D' molded preformed EVA Power Straps that reduce weight and increase comfort. The high-end TEAM binding has been tweaked with a lightweight exo-skeleton on the strap for enhanced performance. The Patented load distribution strap gives the rider a more secure and comfortable fit eliminating pressure points and foot cramping.

RECLINING HIGHBACK

Fastback System or better know as the 'Reclining Highback' allows a rider quick entry with a high performing binding.



HIGHBACKS



TEAM: Pre-Preg Carbon

Featured on TEAM binding

A lightweight highly responsive Highback for uncompromising hardcore riders.

- + Pre-preg Carbon
- + EVA Highback pad
- + Shock absorption lever pad
- + Lightweight
- + Responsive
- + Snaplock with integrated forward lean adjustment



RTM Carbon

Featured on PRO C-FR, XFR

Suitable for hardcore all terrain riding that requires a super supportive Highback.

- + RTM Carbon Fiber
- + Injected EVA Highback pad
- + Plastic lever mounting flex controller
- + Forward lean position indicator
- + Durable
- + Snaplock closure springs
- + Forward lean adjustment lever



BLADE: Freeride

Featured on Pro S-FR, AMP 9, AMP 5-FR

This durable Freeride Highback offers a supportive comfortable ride while still offering excellent response.

- + 33% Glass Fiber Nylon Material
- + Durable
- + Snaplock closure springs
- + Integrated forward lean adjustment lever
- + Bladed Interior for support
- + Injected EVA Pad
- + Plastic Snaplock



CAVITY: Freestyle

Featured on the Pro S-FS, AMP 9, AMP 5-FS

This Freestyle Highback is durable while offering a more flexible ride than the Bladed Highback.

- + 18% Glass Fiber Nylon Material
- + Durable
- + Lighter weight
- + Integrated forward adjustment lever
- + Hollow Interior for support
- + EVA Pad
- + Snaplock closure springs
- + Forward lean position indicator window



ALL-TERRAIN

Featured on AMP 5 Women's, A2

The all-terrain Women Highback for flex and support.

- + 18% Glass Fiber Nylon Material
- + Durable
- + Snaplock closure springs
- + Integrated forward lean adjustment lever
- + Bladed Interior for support
- + Injected EVA Pad
- + Plastic Snaplock



MK

Featured on MK 4, MK 3

The supportive and flexible entry level Highback for the ambitious rider.

- + 100% POM material
- + Simple closure Snaplock with positive locking mechanism
- + Durable
- + Co-injected EVA Pad



KIDS

Featured on A1

The Highback for Kids. Comfortable supportive yet flexible.

- + 18% Glass Fiber Nylon Material
- + Soft touch EVA Pad
- + Reliable simple action lever
- + Durable
- + Pull-tab lever
- + Quick opening

BASES

TEAM

Featured on TEAM binding

A high-end technically advanced Baseplate for the hardcore Freestyle or Freerider.



- + Injected molded magnesium
- + Fixed two part toe and heel ramp
- + Numerous hole positions for unlimited adjustment
- + Lightweight
- + Anatomical plates
- + Rubber board to binding pad
- + Separate ratchet band position adjustment

PRO

Featured on PRO C-FR & FS, PRO S-FR & FS, PRO 11

Suitable for all terrain and hardcore riders.



- + 33% Glass Fiber Nylon Material
- + EVA heel ram
- + Coarse forward lean adjustment with various cable channels
- + Asymmetrical adjustable ramp
- + Full external side cover
- + Rockered base
- + Short length for reduced heel/toe drag

AMP

Featured on AMP 9, AMP 5, A2

A baseplate suitable for Freeriders / Freestylers of all levels.



- + 100% POM material
- + Integrated Heel Ramp
- + Coarse forward lean adjustment with various cable channels
- + Adjustable toe ramp
- + Rockered base

MK

Featured on MK 4, MK 3

Suitable for those in need of less support and responsiveness.



- + 100% POM material
- + Integrated forward lean adjustment in chassis sidewalls
- + Rear slot for ratchet band covering
- + Combined toe and heel pad
- + Side cover

KIDS

Featured on A1

The kids' baseplate.



- + 18% Glass Fiber Nylon Material
- + EVA toe ramp
- + Under chassis coarse cable adjustment channels
- + Fitted to kids sizes
- + Integrated heel ramp

FOOTSTRAPS

TEAM

Featured on TEAM binding

An ultra lightweight strap offering even flexing and fantastic response.



- + Five Place Plastic injection molded external skeleton
- + Even Flexing
- + Symmetrical
- + Press formed EVA Foam strap with backing fabric
- + Light Weight
- + Integrated ratchet entry slots

X-TREME

Featured on the PRO C-XFR

Suitable for all terrain and hardcore riders.



- + One piece molded EVA Strap
- + Supportive
- + PE Plastic skeleton framework
- + Press molded external rubber frame
- + Asymmetrical
- + Plastic ratchet entry slots

FREERIDE

Featured on the PRO C-FR, PRO S-FR, PRO 11

A true Freeriding strap offering supportive flex.



- + One-Piece EVA molded laminated strap
- + Multi-piece PE plastic skeleton
- + TPR external support structure
- + Asymmetrical shape
- + Plastic ratchet entry slots

FREESTYLE

Featured on PRO S-FS, AMP 9-FS

Even Freestyle flex with a symmetrical strap.



- + One-Piece EVA molded laminated strap
- + Lower height
- + Upper TPR flex section
- + Symmetrical shape
- + Reduced sidewalls
- + External plastic entry slots

ALL-ROUND

Featured on AMP 5, MK 3

The all-round strap for either Freestyle or Freeriding.



- + One-Piece EVA molded laminated strap
- + Forgiving flex
- + Symmetrical shape
- + All-round suitability

X-TRA FLEX

Featured on MK 4, A2

The extra-flex strap.



- + Extra Flex
- + Symmetrical shape
- + Plastic PE Skeleton
- + One-Piece EVA molded laminated strap
- + EVA Core

FUTURE FLEX

Featured on A1

The kids' strap.



- + Forgiving flex
- + Durable
- + Reduced PE board
- + Super comfortable yet still responsive

binding technology

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**TEAM**

PRO FREESTYLE/FREENIDE CROSSOVER

The Team is an amazingly light weight, responsive binding for the rider who needs a response with even the slightest movement. The combination of the magnesium base plate and the pre-prop carbon fiber Highback give the Team one of the highest strength to weight ratios. The newly designed Power Strap consists of a nylon plastic shell with rubber insert dampers and pre-formed EVA instep pad. This binding will work anywhere pipe, park or all mountain freeriding.

FLEXIBLE

SUPPORTIVE

HIGHBACK TEAM - Pre-Prop Carbon**BASEPLATE** TEAM - Injection Molded Magnesium**POWERSTRAP** TEAM - 5-Piece Injection Molded**SIZES** M, L, XL
BOOTS Revolution TXP **BOARDS** Team Freestyle MT Series
**PRO C-FR**

FREENIDE

This binding offers uncompromising support and power transmission with the RTM carbon fiber Highback. The Power Strap is designed to give high level support yet it has a greater range of motion than its counterpart the PRO C-XFR. The 33% glass reinforced nylon base is the stiffest base in the Flow line. If you want a responsive binding for all mountain riding then go with the PRO C-FR.

FLEXIBLE

SUPPORTIVE

HIGHBACK RTM CARBON**BASEPLATE** PRO**POWERSTRAP** FREENIDE**SIZES** M, ML, L, XL
BOOTS TXT Apex **BOARDS** MT Series Camo
**PRO C-XFR**

X-TREME FREENIDE

This binding is exactly the same as the PRO C-FR with the exception of the Power Strap. The strap is stiffer and wraps higher up on the boot to give more ankle support and a firmer forward resistance. This binding is designed for the rider who likes to go really fast, carve power turns and loves steep challenging terrain.

FLEXIBLE

SUPPORTIVE

HIGHBACK RTM CARBON**BASEPLATE** PRO**POWERSTRAP** X-TREME**SIZES** M, ML, L, XL
BOOTS TXT Stealth **BOARDS** MT Series Camo



PRO S-FR

FREERIDE

Offers a 33% glass fiber reinforced nylon base plate and Highback. The Highback features the Bladed design for further reinforcement. The higher, more supportive strap and the stiffer baseplate and Highback make this a superb all mountain binding with a more forgiving ride than the PRO C. This binding also features the new high gloss finish.

FLEXIBLE

SUPPORTIVE

HIGHBACK BLADED (painted)

BASEPLATE PRO (painted)

POWERSTRAP FREERIDE

SIZES M, ML, L, XL

BOOTS Apex Vortex

BOARDS Focus Camo



PRO S-FS

FREESTYLE

With newly styled high gloss painted finish and color, this binding has a 33% glass reinforced nylon base plate and an 18% glass fiber Cavity Highback for a more forgiving ride. The strap is cut lower to offer a softer feel and greater range of motion.

FLEXIBLE

SUPPORTIVE

HIGHBACK CAVITY (painted)

BASEPLATE PRO (painted)

POWERSTRAP FREESTYLE

SIZES M, ML, L, XL

BOOTS Fusion Apex

BOARDS Zen Karma



PRO 11-FR

FREERIDE

A slightly simpler version of the PRO S. This binding also has 33% glass fiber in the base plate and a 33% glass fiber reinforced bladed Highback for support and power through the turns. The Pre-Formed EVA strap is light and comfortable yet there is still plenty of support for the all mountain rider. This is a high end binding with a low-end price.

FLEXIBLE

SUPPORTIVE

HIGHBACK BLADED

BASEPLATE PRO

POWERSTRAP FREERIDE

SIZES M, ML, L, XL

BOOTS Vortex Kinetic

BOARDS Mercury Focus

BOOTS

BINDINGS

BOARDS

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BASES

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BAGS

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MARKETING



AMP 9-FS

FREESTYLE

FLEXIBLE



SUPPORTIVE

HIGHBACK CAVITY

BASEPLATE AMP

POWERSTRAP FREESTYLE

SIZES M, ML, L, XL

The AMP 9 (an upgrade of the AMP 5) is new for this season. This binding is much like the PRO Series bindings in shape with a softer more forgiving baseplate using POM material. This forgiving Freestyle binding has plenty of support to lay it out on the mountain but is a more forgiving and offers a softer riding feel. The non-adjustable EVA toe ramp complements the integrated heel ramp.

AMP 5-FR

ALL-ROUND FREERIDE

FLEXIBLE



SUPPORTIVE

HIGHBACK BLADED

BASEPLATE AMP

POWERSTRAP ALL-ROUND

SIZES M, ML, L, XL

This all-round comfortable Freeride binding uses POM material in the baseplate. This binding is forgiving and offers a softened ride when cruising the backcountry. The soft Pre-formed EVA Power Strap is cut lower and has greater flexibility. This allows for greater range of motion. The Bladed Highback offers superior support for all mountain riding.

AMP 5-FS

ALL-ROUND FREESTYLE

FLEXIBLE



SUPPORTIVE

HIGHBACK CAVITY

BASEPLATE AMP

POWERSTRAP ALL-ROUND

SIZES M, ML, L, XL

This all-round comfortable Freestyle binding uses POM material in the baseplate. This binding is forgiving and offers a soft landing just when coming off of big hits or landing back in the pipe. The soft Pre-formed EVA Power Strap is cut lower and has greater flexibility. This combined with the Cavity Highback allows for greater range of motion.

BOOTS Fusion Torque

BOARDS Karma Budo

BOOTS Kinetic Fusion

BOARDS Mercury Contour

BOOTS Fusion Torque

BOARDS Karma Budo



MK4

INTERMEDIATE FREESTYLE

This binding has been redesigned from scratch. The primary goal was to make the binding lighter and more forgiving for up and coming riders. The POM baseplate and Highback make the binding more even tempered. If you don't want a binding that responds to every twitch and preter the Cadillac feel, then check out this all-mountain riding machine. Also featured is a fixed co-molded EVA toe pad and heel ramp.

FLEXIBLE



SUPPORTIVE

HIGHBACK MK

BASEPLATE MK

POWERSTRAP X-TRA FLEX

SIZES M, ML, L, XL

BOOTS Torque Kinetic

BOARDS Budo Contour



MK3

ALL-ROUND FLEX

The MK3 is a new addition to the Flow family. Also featuring a POM Baseplate and Highback for the softest, most forgiving ride. This all mountain binding also performs in the park. The hollowed out base plate reduces weight and allows for butter soft landings. A super fun binding with as much potential as you. Also featured is a co-molded EVA toe pad and heel ramp.

FLEXIBLE



SUPPORTIVE

HIGHBACK MK

BASEPLATE MK

POWERSTRAP FLEX

SIZES M, ML, L, XL

BOOTS Torque Kinetic

BOARDS Budo Contour



BOOTS

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WOMEN SPECIFIC BINDINGS

Flow's women's bindings are not dramatically different from the men's, subtle differences are enough to make the ride much more comfortable. The Highbacks in general use a lower glass content for a softer flexing binding relative to the men's. The Highback is also a bit shorter to fit the lower boot heights. There is nothing worse than getting a new binding and having it drill a hole in the back of your calf with every heel-side turn. Oh, we have added a bit of color for the lady who likes to rip in style.



PRO S-FS W

WOMEN FREESTYLE

With newly styled high gloss painted finish and color. This binding has a 33% glass reinforced nylon base plate and an 18% glass fiber Cavity Highback for a more forgiving ride. The strap is cut lower to offer a softer feel and greater range of motion.

FLEXIBLE

SUPPORTIVE

HIGHBACK CAVITY (painted)

BASEPLATE PRO (painted)

POWERSTRAP FREESTYLE

SIZES M, ML, L

BOOTS



Phoenix



Trinity

BOARDS



Gem



Facet



AMP 9-FS W

WOMEN FREESTYLE

The AMP 9 (an upgrade of the AMP 5) is new for this season. This binding is much like the PRO Series bindings in shape with a softer more forgiving baseplate using POM material. This forgiving Freestyle binding has plenty of support to lay it out on the mountain but is a more forgiving and offers a softer riding feel. The non-adjustable EVA toe ramp compliments the integrated heel ramp.

FLEXIBLE

SUPPORTIVE

HIGHBACK CAVITY

BASEPLATE AMP

POWERSTRAP FREESTYLE

SIZES M, ML, L

BOOTS



Trinity



Vision

BOARDS



Gem



Facet

PIPE FREESTYLE POW ALL MOUNTAIN FREERIDE MID MOUNTAIN

PIPE

women specific

GREY

PIPE FREESTYLE POW ALL MOUNTAIN FREERIDE MID MOUNTAIN

PEPPERMINT

women specific

GREY

PIPE FREESTYLE POW ALL MOUNTAIN FREERIDE MID MOUNTAIN

women specific

AMP 5-FS W

WOMEN ALL-ROUND FREESTYLE

This all-round comfortable binding is suitable for both Freeriding and Freestyle. Using POM material in the baseplate this binding is forgiving and offers a soft landing pad when coming off of big hits or landing back in the pipe. The soft Pre-formed EVA Power Strap is cut lower and has greater flexibility. This allows for greater range of motion. Featuring the All Terrain Highback, the binding offers flex and support.

FLEXIBLE

SUPPORTIVE

HIGHBACK ALL-TERRAIN

BASEPLATE AMP

POWERSTRAP ALL-ROUND

SIZES M, ML, L

BOOTS Vision Trinity BOARDS Gem Fast

MK4 W

WOMEN INTERMEDIATE FREESTYLE

This binding has been redesigned from scratch. The primary goal was to make the binding lighter and more forgiving for up and coming riders. The POM baseplate and Highback make the binding more even tempered. If you don't want a binding that responds to every twitch and prefer the Cadillac feel then check out this all-mountain riding machine. Also featured is a fixed co-molded EVA toe pad and heel ramp.

FLEXIBLE

SUPPORTIVE

HIGHBACK MK

BASEPLATE MK

POWERSTRAP X-TRA FLEX

SIZES M, ML, L

BOOTS Evolve Vision BOARDS Fast Gem

MK3 W

ALL-ROUND ENTRY

The MK3 is a new addition to the Flow family. Also featuring a POM Baseplate and Highback for the softest, most forgiving ride. This all mountain binding has a tendency to the park. The hollowed out base plate reduces weight and allows for better soft landings. A super fun binding with as much potential as you. Also featured is a co-molded EVA toe pad and heel ramp.

FLEXIBLE

SUPPORTIVE

HIGHBACK MK

BASEPLATE MK

POWERSTRAP FLEX

SIZES M, ML, L

BOOTS Evolve Vision BOARDS Fast Gem

WOMEN-SPECIFIC

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



JUNIOR SPECIFIC BINDINGS

Easy entry into your bindings is not just for the old folks. The goal here is to have a great day on the mountain and to get in as many runs as possible. The Flow binding is the same fundamental design as the adults. The only differences being they are designed for smaller feet and a lighter weight rider.




If you want to beat all your friends down the mountain, you should ride in a Flow binding. You will save time not having to sit down and buckle in. Flow is "Quick in Performance".



A2 YOUTH ALL-ROUND	FLEXIBLE  SUPPORTIVE	
	HIGHBACK ALL-TERRAIN	
	BASEPLATE AMP	
	POWERSTRAP X-TRA FLEX	
	SIZE M	
BOOTS  Prodigy  Torque	BOARDS  Saga  Budo	

This Youth binding is at the top of its game. This binding was made for the young rider who is ripping the park one minute and pushing trails the next. It features an X-TRA FLEX Power Strap and EVA top ramp with integrated heel ramp. It is convenient and easy to get in and out of for hiking the pipe or running from the Ski Patrol. Specific youth sizes and forgiving flexes.



A1 KIDS FREESTYLE/FREERIDE	FLEXIBLE  SUPPORTIVE	
	HIGHBACK KIDS	
	BASEPLATE KIDS	
	POWERSTRAP FUTURE FLEX	
	SIZE S	
BOOT  Sabre	BOARD  Saga	

Even the A2 needed a younger brother, but he is not going to kick around this kid. This binding offers all the same characteristics that the A2 does, only it has been scaled to fit the smallest of boots. Parents love this binding because it is so easy to get in and out, your kid can even do it ... with mittens on. Specific Kid sized and forgiving flexes.

This binding was made for the young rider who is ripping the park one minute and pushing trails the next. It features an X-TRA FLEX Power Strap and EVA top ramp with integrated heel ramp. It is convenient and easy to get in and out of for hiking the pipe or running from the Ski Patrol. Specific youth sizes and forgiving flexes.



BOOTS

BINDINGS

BOARDS









RENTAL

BAGS

LOGOWEAR

MARKETING

RANGE OVERVIEW

	PIPE	FREESTYLE	PARK	ALL MOUNTAIN	FREERIDE	BIG MOUNTAIN
EXPERT - PRO		 TEAM FREESTYLE	 CAMO		 MT SERIES	
ADVANCED - EXPERT		 ZEN			 FOCUS	
ADVANCED		 KARMA		 MERCURY		
ENTRY			 FACET			
JUNIOR		 BUDO		 SAGA	 CONTOUR	



Women-specific



Next Generation

	LENGTH	EFFECTIVE EDGE (MM)	NOSE/TAIL LENGTH (MM)	TIP/TAIL WIDTH (MM)	WAIST WIDTH (MM)	SIDE CUT RADIUS (M)	CAMBER (MM)	STANCE WIDTH (MM)	STANCE SETBACK (MM)	RIDER WEIGHT (KG/LBS)
MY SERIES	105	1265	195 / 170	308 / 301	260	8.73	11	500	30	70-83 / 155-205
	160	1325	195 / 170	312 / 305	262	8.80	15	520	30	73-95 / 160-210
	173	1360	200 / 170	316 / 308	262	8.40	15	540	35	75-98 / 165-215
	157	1220	180 / 170	291 / 291	247	7.60	12	520	15	59-82 / 130-180
	161	1260	180 / 170	297 / 297	248	7.40	13	540	15	63-86 / 140-190
TEAM FREESTYLE	165	1295	180 / 170	300 / 300	249	7.87	10	560	15	70-93 / 155-205
	156	1190	197 / 168	288 / 285	245	7.85	10	500	10	52-70 / 115-155
	160	1230	200 / 169	293 / 290	248	7.95	10	500	10	59-82 / 130-180
	164	1270	205 / 170	298 / 295	250	8.00	12	520	10	61-88 / 135-195
	168	1310	207 / 170	302 / 299	251	8.10	12	520	10	75-98 / 165-215
CAMO	157	1205	195 / 170	296 / 291	256	8.60	10	500	20	49-70 / 105-155
	161	1245	195 / 170	301 / 296	258	8.70	10	500	25	53-86 / 140-190
	165	1285	195 / 170	308 / 301	261	8.70	11	500	30	70-83 / 155-205
	169	1325	195 / 170	312 / 305	262	8.80	15	520	30	73-95 / 160-210
	153	1180	177 / 168	285 / 285	244	7.53	10	450	10	45-68 / 100-150
FOCUS	157	1220	180 / 170	291 / 291	247	7.60	12	520	15	49-70 / 105-155
	161	1260	180 / 170	297 / 297	249	7.60	13	540	15	63-86 / 140-190
	144	1110	175 / 155	279 / 276	243	7.20	7	470	15	39-61 / 85-135
	148	1150	175 / 155	284 / 281	244	7.20	8	480	15	34-57 / 75-125
	152	1190	175 / 155	291 / 288	248	7.20	8	480	10	48-68 / 100/150
ZEN	156	1220	180 / 160	296 / 292	251	7.60	8	500	20	52-70 / 115-155
	160	1260	180 / 160	299 / 296	253	7.90	9	520	20	59-82 / 130-180
	164	1290	185 / 165	303 / 300	255	7.90	8	540	20	61-88 / 135-195
	148	1120	175 / 165	285 / 285	246	7.20	8	460	10	39-61 / 85-135
	150	1160	175 / 165	289 / 289	248	7.40	8	500	15	43-66 / 95-145
MERCURY	154	1200	175 / 165	294 / 294	249	7.40	9	520	15	57-79 / 125-175
	158	1230	177 / 167	297 / 297	252	7.70	9	520	15	59-82 / 130-180
	162	1270	177 / 167	302 / 302	255	7.80	10	540	20	63-86 / 140-190
	144	1110	175 / 155	279 / 276	243	7.20	8	470	15	39-61 / 85-135
	148	1150	175 / 155	284 / 281	244	7.20	8	480	15	34-57 / 75-125
KARMA	152	1190	175 / 155	291 / 288	248	7.20	8	500	20	49-68 / 100-155
	156	1220	180 / 160	296 / 292	251	7.60	9	500	20	52-70 / 115-155
	160	1260	180 / 160	299 / 296	253	7.90	9	520	20	59-82 / 130-180
	164	1290	185 / 165	303 / 300	255	7.90	10	540	20	61-88 / 135-195
	146	1120	175 / 165	285 / 285	247	7.20	7	480	10	39-61 / 85-135
BUDD	150	1160	175 / 165	289 / 289	248	7.40	8	500	15	43-66 / 95-145
	154	1200	175 / 165	294 / 294	249	7.40	8	520	15	57-79 / 125-175
	158	1230	177 / 167	297 / 297	252	7.70	9	520	15	59-82 / 130-180
	162	1275	177 / 167	303 / 303	255	7.80	9	540	20	63-86 / 140-190
	149	1120	195 / 170	283 / 277	244	7.20	10	480	20	39-61 / 85-135
GFM	153	1180	195 / 170	287 / 281	246	7.80	10	480	20	49-68 / 100-150
	157	1220	195 / 170	292 / 286	248	7.80	10	500	25	52-70 / 115-155
	161	1240	195 / 170	298 / 288	249	7.90	10	500	25	52-75 / 115-165
	143	1100	160 / 150	275 / 275	240	7.85	10	470	10	39-61 / 85-135
	147	1160	160 / 150	278 / 278	241	7.85	8	480	10	41-63 / 90-145
FACET	151	1200	160 / 150	282 / 282	242	8.00	9	500	15	49-68 / 100-150
	155	1240	160 / 150	287 / 287	245	8.20	9	500	15	52-70 / 115-155
	124	930	162 / 148	247 / 247	218	6.70	8	340-440	5	23-38 / 50-85
	134	1020	167 / 148	252 / 261	225	7.20	8	360-440	10	25-43 / 55-85
	140	1075	169 / 153	274 / 274	237	6.60	8	380-460	15	27-45 / 60-100
RENTAL FR	144	1110	175 / 155	279 / 276	243	7.20	15	470	15	39-61 / 85-135
	148	1150	175 / 155	284 / 281	244	7.20	8	480	15	34-57 / 75-125
	152	1190	175 / 155	291 / 288	248	7.20	8	500	20	49-68 / 100-150
	156	1220	180 / 160	296 / 292	251	7.60	9	500	20	52-70 / 115-155
	160	1260	180 / 160	299 / 296	253	7.90	9	520	20	59-82 / 130-180
RENTAL FS	164	1290	185 / 165	303 / 300	255	7.90	10	540	20	61-88 / 135-195
	146	1120	175 / 165	285 / 285	248	7.20	7	480	10	39-61 / 85-135
	150	1160	175 / 165	289 / 289	248	7.40	8	500	15	43-66 / 95-145
	154	1200	175 / 165	294 / 294	249	7.40	8	520	15	57-79 / 125-175
	158	1230	177 / 167	297 / 297	252	7.70	8	520	15	59-82 / 130-180
	162	1270	177 / 167	302 / 302	255	7.80	9	540	20	63-86 / 140-190

SPECIFICATIONS

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BOARD TECHNOLOGY

What separates one board from the next ... besides a cool graphic?

The answer to that is quite simply the choice of materials, the geometry and the flex pattern.

At Flow quality, durability and superior performance is paramount. This means from design to construction, tremendous resources and money are invested to make sure the customer is truly getting a quality performance product. Our high end boards use only top grade materials featuring Poplar/Abachi wood cores, carbon fibre and high grade Sintered bases, with this design philosophy continued throughout the range.

Flow's boards can be ridden with most bindings on the market however they have been carefully designed as part of the 'Flow Integrated System' which

makes them a perfect compliment to our boots and bindings.

The use of Quadaxial fiberglass and Carbon Fiber stringers work to maintain firm yet forgiving torsional flex even under the extreme torque loads exerted by the Flow boot and binding combination. Ultimately the combination of Flow components gives you more power in your turns, keeping the board stable and agile.

The result? A durable, performance board which is definitely worth the investment.

CORE

Full tip to tail, rail to rail, profiled wood-core.

CAPPED INSERTS

All Flow boards feature closed capped inserts to protect the base from dings caused by over-tightening of the mounting hardware. The entire board range also features an 8x2 insert pattern, for reduced weight and greater compatibility with the Flow binding disc.

LAMINATE

Laminate constructions vary from quad-axial glass with carbon fiber stringers to pre-preg bi-axial fibers which alter the ride and flex characteristics.

BASE

Different base materials from the extruded base to the high wax, sintered base combine with Structum and Ez-care base finishing details.

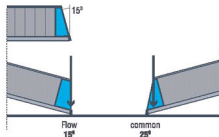


INTEGRATED TIP & TAIL PROTECTORS

Flow's Integrated Tip & Tail combines the profiled core and with impact protective material to help dampen shocks and act as a waterproof seal to the wood core.

SIDE WALL ANGLE

Featured on all Flow boards, the steep 15-degree sidewall angle makes the boards more durable and responsive, yet resistant to edge cracking.

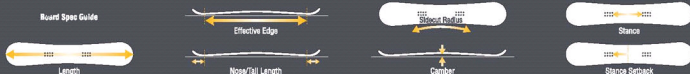


360° STEEL EDGE

The 360° one-piece steel edge is constructed from hi-grade, stainless steel. A unique inward tapered angle allows for a tighter base-to-edge fit. The anchor teeth prevent from pulling out. The steel edge is treated to minimize rust.



Board Spec Guide



BOARD PERFORMANCE CHARACTERISTICS (attitude)

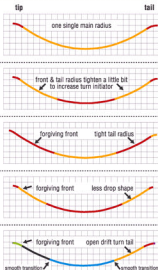
The overall performance of a board is determined by the combination 3 primary elements: **Thickness Profile, Fiberglass Laminate Layers and Sidecut Profile.** The combination of these 3-Elements dictate the boards riding attitude.

DURABLE PERFORMANCE MATERIALS (nuts and bolts)

Some of the materials in the board, while they do have influence over the performance of the boards, are primarily selected to increase the durability and overall strength: **Woodcore, Core Construction, Base.**

SIDECUT PROFILES

- A** Very smooth, forgiving single radius sidecut, giving the board a consistent smooth feeling in and out of the turn.
Mercury, Contour
- B** Blends a smooth consistent radius with a tighter tip and tail radius for extra snap when starting and finishing the turn.
Budo, Karma
- C** Smooth, even radius with a more drawn out tighter radius on the tip and a shorter tight radius on the tail for easy turn initiation & smooth transitions.
MT-Series, Focus, Gem, Camo
- D** Very similar to sidecut C yet blends two even more aggressive cuts on the tip and tail defining a top freestyle design.
Zen, Facet, Team-FS
- E** Combines five distinctively different cuts with smooth overall transitions to give the board a more forgiving shape - perfect for smaller grums.
Saga



THICKNESS PROFILES

- 1** The most forgiving flex profile for easy turn initiation required by smaller and less experienced riders and better for slower overall speeds. The thickness is a very smooth transition from tip to tail.
Mercury, Contour, Saga
- 2** Highly responsive Freeriding flex profile. Best suited for high speed & big mountain chutes, cliffs, and back-country powder. The profile is relatively thick in the middle of the board and runs into the narrower the tip & tail.
MT-Series, Focus, Gem
- 3** Medium responsive flex profile for easy turn initiation and with mid level ability. The shape is primarily a consistent shape tapering into the tip and tail.
Budo, Karma, Facet
- 4** Highly aggressive profile freestyle profile built with the expert level rider. The profile is requires a powerful riding style to get the most out of the thick middle section of the board.
Zen, Team FS
- 5** All-mountain profile combines a softer, narrower profile between the bindings and stiffer tail for a relative high overall responsiveness.
Camo

FIBREGLASS LAMINATE LAYERS

The laminate layers consist of layers of quad-axial and bi-axial glass mats, with some carbon fibers impregnated with different resins. The laminates greatly influences the weight, response, strength and longitudinal and torsional flex. The blending and mixing of different fibers and resins create the different laminates which ultimately effect the riding style and characteristics of each board:

- L1** - Heavier with a more responsive longitudinal flex, forgiving torsional flex for great responsiveness.
Contour
- L2** - Similar to the L1 but is lighter and still very responsive.
Camo, Focus
- L3** - Same weight of the L2 but has an even longitudinal and torsional flex with less responsiveness.
Budo, Facet, Saga
- L4** - Similar to the L3 but has an increased torsional flex with a more forgiving longitudinal flex.
Karma, Gem, Mercury
- L5** - The opposite to the L4 with increased longitudinal flex and more forgiving torsional flex increasing the responsiveness.
Team FS, Zen
- L6** - Super light weight, same flex characteristics of the L5 and with added carbon stringers for a super quick responsiveness.
MT Series

BASES

BASE MATERIALS

ALL-ROUND - Features an ISO4400 extruded base for wide range of mountain conditions and easy maintenance and servicing.

TOUGH - Features an ISO7500 sintered transparent base for maximum toughness. Requires high wax consumption.

BASE FINISH



STRUCTURUM - A patented technology featuring small surface dimples which break up the suction between the base and snow while improving acceleration and top end speed. While many board companies offer a stone ground base the Structurum base is much faster and easier to care for. The Structurum technology is exclusive to Flow.



EZ-CARE - A durable and forgiving treatment that allows easy maintenance and shop repair when a rider nails a rock or hard rail and gouges the base.

CORES

CORE CONSTRUCTION TECHNOLOGY

The Core Construction dictates the board's strength to weight ratio. By fusing varying combinations of fiberglass, carbon fiber and wood into a sandwich type construction the boards ultimate Durable Performance is achieved.

SUPREME

Featuring a combination of quad-axial glass fiber with carbon stringers on certain boards, this wet-lay-up process combines full tip to tail sandwich wood cores, with ABS sidewalls for the most responsive, snappy board construction technology in our range.

SLICE CAP

This construction method is an innovative method which combines pre-preg bi-axial glass laminated to the top and base sheet, ABS sidewalls, full tip to tail sandwich wood core and combined together with a specially developed Fast-Flow Hex resin. This combination produces a board which has similar flex and response riding characteristics to the Sandwich/Sidewall board, but has slightly better tip and tail damping characteristics.

SPACE BECH

Combining pre-preg bi-axial glass laminated to the top and base sheet, ABS sidewalls, tip to tail wood stringers and Fast-Flow Hex resin. The resulting board has great dampening characteristics, yet is still responsive enough to give a great riding board and good torsion control.

WOODCORES

TEAM FS - Blends the lightweight abachi wood with poplar stringers making it extremely lightweight with a medium flex and great dampening qualities.

Abachi + Poplar

POCKET - Built with our power edge technology which consists of higher density outer edge strips of the tough beech wood. Combine this with the good dampening response of poplar stringers for a highly responsive flex. This construction gives the core an added stability on wider shapes.

MT Series

Beech + Poplar

THRUSTLE - Combines poplar wood laminated with poplar massif stringers for a lighter board weight and an even responsive flex.

Camo, Focus, Zen

Poplar Massif + Poplar

CHALLENGER - Made-up of completely poplar wood giving it a real light and smooth even flex.

Mercury, Karma, Contour, Budo, Facet, Saga

Poplar

TEMPO - Features a tough, responsive beech wood with the good dampening response of poplar stringers for a very tough highly responsive flex.

Gem

Beech + Poplar

board technology

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rental

bass

LOGOWEAR

marketing

PIPE FREESTYLE POPP ALL MOUNTAIN FREESTYLE ALL MOUNTAIN



STYLIC TURN

WIDE
for big feet

165 6A 169 6A 173 6A

PIPE FREESTYLE POPP ALL MOUNTAIN FREESTYLE ALL MOUNTAIN



WEAPON
OF CHOICE OF
ANTO AUTO RISTO MATTILA
HALVOR LUNN

157 6A 161 6A 165 6A

MT SERIES PRO FREESTYLE				PERFORMERS	RESPONSE
The ultimate performance Freestyle board for any terrain. Stable and super responsive, the Team MT Freestyle is basically stiff for maximum edge control in any conditions. The high performance materials ensure protection from sidewall compression and a super poppy feel.				CORE Supreme with Rocket core (Poplar/Beech) LAMINATE L6 (Quadraxial glass with Carbon) BASE Tough (Sintered with diecut)	
	165	169	173		
RECOMMENDED RIDER WEIGHT (KG)	70-93	73-95	75-98		
EFFECTIVE EDGE (MM)	1285	1325	1360		
WAIST WIDTH (MM)	260	262	262		
TIP/TAIL WIDTH (MM)	308/301	312/305	316/308		
BOOTS	👟 TXT	👟 Stealth		BINDINGS	👟 PRO C-XFR 📌 Team

TEAM FREESTYLE PRO FREESTYLE				PERFORMERS	RESPONSE
Lightweight & responsive for soft landings and huge airtime. Top of the line materials provide progressive flex & longitudinal support for maximum response. With the hardest available base for impact protection the board is inspired, designed and tested by Flow TEAM riders.				CORE Supreme with Titan (Abachi/Poplar) LAMINATE L5 (Quadraxial glass) BASE Tough (Sintered with diecut/printing)	
	157	161	165		
RECOMMENDED RIDER WEIGHT (KG)	59-82	63-86	70-93		
EFFECTIVE EDGE (MM)	1220	1260	1295		
WAIST WIDTH (MM)	247	249	249		
TIP/TAIL WIDTH (MM)	291/291	297/297	300/300		
BOOTS	👟 Revolution	👟 TXP		BINDINGS	👟 Team 📌 PRO S-FS





CAMO	
TOP FREESTYLE/FREERIDE CROSSOVER	
<p>Pipe, Park, all mountain. This board can handle any environment. The quality material combination offers progressive flex as well as firm torsional control. With a super tough finish, the Camo is a versatile tool for the rider with no restrictions.</p>	<p>POPSILIMS RESPONSIVE </p>
	<p>CORE Supreme with Throttle core (Poplar/Poplar Massif)</p>
	<p>LAMINATE L2 (Quadraxial glass)</p>
	<p>BASE Tough (Sintered with decut)</p>
RECOMMENDED RIDER WEIGHT (KG)	156 160 164 168
EFFECTIVE EDGE (MM)	52-70 59-82 61-88 75-98
WAIST WIDTH (MM)	1190 1230 1270 1310
TIP/TAIL WIDTH (MM)	245 248 250 251
TIP/TAIL WIDTH (MM)	288/285 293/290 298/295 302/299
BOOTS	BINDINGS



FOCUS	
TOP FREERIDE	
<p>Lightweight & forgiving with a snappy responsive feel. The material combination works to provide a pleasant riding experience yet you are still able to carve aggressive turns and swing it in tight glades. The Focus, the all mountain board.</p>	<p>POPSILIMS RESPONSIVE </p>
	<p>CORE Supreme with Throttle core (Poplar/Poplar Massif)</p>
	<p>LAMINATE L2 (Quadraxial glass)</p>
	<p>BASE Tough (Sintered with decut)</p>
RECOMMENDED RIDER WEIGHT (KG)	157 161 165 169
EFFECTIVE EDGE (MM)	48-70 63-86 70-93 73-95
WAIST WIDTH (MM)	1205 1245 1285 1325
TIP/TAIL WIDTH (MM)	256 258 261 262
TIP/TAIL WIDTH (MM)	295/291 301/296 308/301 312/305
BOOTS	BINDINGS



ZEN	
TOP FREESTYLE	
<p>Back for another year. The Freestyle Zen is a winner of last years 'Good Wood Awards'. Lightweight and longitudinally stiff the board embodies the true meaning of the name. Become one with your board for ultimate park and pipe riding.</p>	<p>POPSILIMS RESPONSIVE </p>
	<p>CORE Supreme with Throttle core (Poplar/Poplar Massif)</p>
	<p>LAMINATE L5 (Quadraxial glass)</p>
	<p>BASE All-Round (Extruded with decut/printing)</p>
RECOMMENDED RIDER WEIGHT (KG)	153 157 161
EFFECTIVE EDGE (MM)	45-68 48-70 63-86
WAIST WIDTH (MM)	1180 1220 1260
TIP/TAIL WIDTH (MM)	244 247 248
TIP/TAIL WIDTH (MM)	285/285 291/291 297/297
BOOTS	BINDINGS

BOOTS

BINDINGS

BOARD

RENTAL

BASE

LOGOWEAR

MARKETING

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marketing



PIPE	FREESTYLE	POPIR	ALL MOUNTAIN	FREERIDE	BACK MOUNTAIN
144	156	160	164	168	172

MERCURY INTERMEDIATE FREERIDE		DEFINITIONS	RESPONSAL				
<p>Featuring a Freeride geometry allowing for quick edge to edge transitions and plenty of pop out of the turns. With lightweight wood sandwich construction the Mercury will not disappoint. Designed for the advancing rider the Mercury is lively and comfortable.</p>		CORE	Slot Car with Challenger core (Poplar)				
		LAMINATE	L4 (Pre-preg glass laminate)				
		BASE	All-Round (Extruded with decut)				
		144	148	152	156	160	164
RECOMMENDED RIDER WEIGHT (KG)		39-61	34-57	48-68	52-70	59-82	61-88
EFFECTIVE EDGE (MM)		1110	1150	1190	1220	1260	1290
WAIST WIDTH (MM)		243	244	248	251	253	255
TIP/TAIL WIDTH (MM)		279/276	284/281	291/288	296/292	299/296	303/300
BOOTS		 Apex	Kinetic	BINDINGS		 AMP 5-FR	 PRO 11-FR

PIPE	FREESTYLE	POPIR	ALL MOUNTAIN	FREERIDE	BACK MOUNTAIN
146	150	154	158	162	166

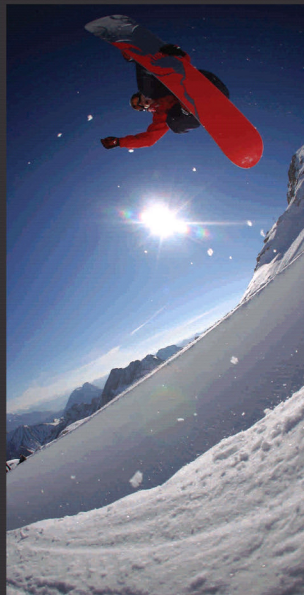
KARMA		DEFINITIONS		RESPONSAL	
INTERMEDIATE FREESTYLE					
With a Freestyle geometry and lightweight wood sandwich construction the Karma meets the demands of advancing riders. With an easy-care base and durable finish the Karma is very much at home on the pipe.		CORE		Slot Car with Challenger core (Poplar)	
		LAMINATE		L4 (Pre-preg glass laminate)	
		BASE		All-Round (Extruded with decut)	
	146	150	154	158	162
RECOMMENDED RIDER WEIGHT	39-61	43-66	57-79	59-82	63-86
EFFECTIVE EDGE (MM)	1120	1160	1200	1230	1270
WAIST WIDTH (MM)	246	248	249	252	255
TIP/TAIL WIDTH (MM)	285/285	289/289	294/294	297/297	302/302
BOOTS	 Fusion	 Kinetic	BINDINGS	 AMP 9	 MK4



CONTOUR	
ENTRY LEVEL FREERIDE	
<p>The Contour's moderate longitudinal flex and Freeride emphasis makes turn initiation smooth and calm. This board has plenty of pop and tons of room to advance in all conditions. If you are just starting to ride or have been hitting it for a few years then this board is for you.</p>	
<p>CORE Space Tech with Challenger core (Poplar)</p> <p>LAMINATE L1 (Pre-preg glass laminate)</p> <p>BASE All-Round (Extruded with decut)</p>	
	POPSILIMS RESPONSIVE
	▲
	144 148 152 156 160 164
RECOMMENDED RIDER WEIGHT (KG)	39-61 34-57 49-58 52-70 59-82 61-88
EFFECTIVE EDGE (MM)	1110 1150 1190 1220 1260 1290
WAIST WIDTH (MM)	243 244 248 251 253 255
TIP/TAIL WIDTH (MM)	279/276 284/281 291/288 296/292 299/296 303/300
BOOTS	👉 Kinetic 👉 Torque
BINDINGS	👉 AMP 5-FR 👉 MK4



BUDO	
ENTRY LEVEL FREESTYLE	
<p>An all-round board with emphasis on Freestyle attitude. Designed as a forgiving, easy riding board, for the entry level and recreational rider, with the goal to offer the greatest value, performance ratio. The Budo. Champagne on a beer budget.</p>	
<p>CORE Space Tech with Challenger core (Poplar)</p> <p>LAMINATE L3 (Pre-preg glass laminate)</p> <p>BASE All-Round (Extruded with decut)</p>	
POPSILIMS RESPONSIVE	
▲	
146 150 154 158 162	
RECOMMENDED RIDER WEIGHT (KG)	39-61 43-66 57-79 59-82 63-86
EFFECTIVE EDGE (MM)	1120 1160 1200 1235 1275
WAIST WIDTH (MM)	247 248 249 252 255
TIP/TAIL WIDTH (MM)	265/265 269/269 294/294 297/297 303/303
BOOTS	👉 Torque 👉 Fusion
BINDINGS	👉 AMP 5-FS 👉 MK3



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WOMEN-SPECIFIC








WOMEN SPECIFIC BOARDS

What separates a women specific board from a men's? Firstly women's feet, are on average smaller, so therefore the board has a narrower overall profile and smaller sizing range, secondly women are lighter and not as tall so the boards flex is proportionately softer.

All of Flow's women specific boards are designed to reach the same level of performance as the men's, utilizing the same quality glass, cores, bases and other materials. Flow boards are tested by women, for women. If you ride with attitude, Flow boards will match your style.



GEM		PERFORMANCES				RESPONSE		
LADY FREERIDE								
Freeride orientated, the Gem was built from the ground up to address the demands of the advanced modern woman rider. This board gives a stable ride and amazing response but offers a "harmonic flex pattern".		CORE Supreme with Tempo core (Poplar/Beech)						
		LAMINATE L4 (Quadraxial glass)						
		BASE All-Round (Extruded with printing)						
	149	153	157	161				
RECOMMENDED RIDER WEIGHT (KG)	39-61	48-68	52-70	52-75				
EFFECTIVE EDGE (MM)	1120	1160	1200	1240				
WAIST WIDTH (MM)	244	246	248	249				
TIP/TAIL WIDTH (MM)	283/277	287/281	292/286	298/289				
BOOTS	 				BINDINGS			 



FACET		PERFORMERS		RESPONSIBLE	
LADY FREESTYLE		▲			
The true Women specific Freestyle and Pipe Board. Lightweight with a narrower width and detuned flex, the Facet focuses on uncompromising performance. Designed for the lighter weight, smaller footed female rider.		CORE Slot Car with Challenger core (Poplar)			
		LAMINATE L3 (Pre-preg glass laminate)			
		BASE All-Round (Extruded with decal)			
	143	147	151	155	
RECOMMENDED RIDER WEIGHT (KG)	39-61	41-63	48-68	52-70	
EFFECTIVE EDGE (MM)	1120	1160	1200	1240	
WAIST WIDTH (MM)	240	241	242	245	
TIP/TAIL WIDTH (MM)	275/275	278/278	282/282	287/287	
BOOTS	👉 Evolve 👉 Trinity				
BINDINGS	👉 AMP 9 W 👉 MK4 W				



next
generation

ez
care



SAGA

JUNIOR FREERIDE/FREESTYLE CROSSOVER

Top of the line junior boards. Designed to give the performance orientated young rider a board that can handle it all. Park, pipe or whole mountain, the lightweight Saga can take it. A durable finish and easy-care base complete the equation.

POPULARS



RESPONSIVE

CORE Space Tech with Challenger core (Popular)

LAMINATE L3 (Pre-preg glass laminate)

BASE All-Round (Extruded with diicut)

	124	134	140
RECOMMENDED RIDER WEIGHT (KG)	23-39	25-43	27-45
EFFECTIVE EDGE (MM)	1220	1260	1295
WAIST WIDTH (MM)	247	249	249
TIP/TAIL WIDTH (MM)	247/247	262/261	274/274

BOOTS Prodigy Sabre **BINDINGS** A2 A1

JUNIOR BOARDS

Flow is as committed to building great boards for the future rock stars. Every board is designed with the rider's weight and foot size in mind. The younger rider needs a softer flexing board, but still needs a torsionally firm board for control in the turn or climbing the ice walls of the pipe. These boards are also built tough for the young gun ripping rails in the park or in their town square. Don't be fooled by the cool graphic, these boards have guts.



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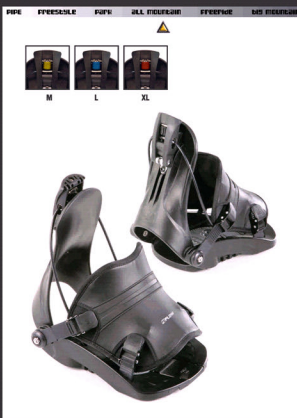
FLOW RENTAL PROGRAM

Flows rental system is one of the simplest most convenient systems on the market today. While many of the rental systems use cumbersome 2-strap bindings or heavy/clunky step-in systems the Flow binding system provides a convenient quick in entry system via the reclining highback while maintaining a traditional riding feel, superior comfort and performance.

The Flow system ensures that the rider will enjoy a comfortable and convenient riding experience. Additionally, the rental technician will be able to put more rentals on the mountain faster than any other system available today. No more looking for a screwdriver or fumbling and dropping screws, simply flip the lever, rotate to the appropriate angle and snap down the locking lever.

BENEFITS OF THE FLOW RENTAL SYSTEM

- + Quick release lever allows for easy, tool free angle adjustability.
- + Boots and bindings are color coded so that the appropriate size binding can be selected to match the particular boot size.
- + Boards have a durable top sheet material and thick durable base for durability and frequent tuning.



FL-RENTAL

ALL-ROUND ENTRY

This binding provides the maximum comfort and support to the new and advanced rider. The easy entry of the reclining highback is unsurpassed. Most importantly the quick release lever on the base plate allows the binding angles to be adjusted in seconds. This design has been called the best rental binding on the market.

FLEXIBLE

HIGHBACK Rental Highback (POM)

BASEPLATE Rental (POM)

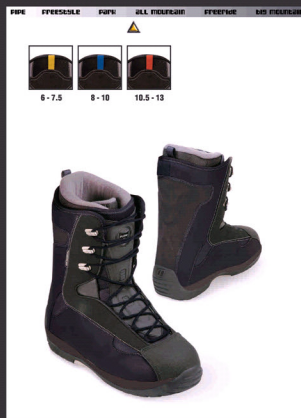
POWERSTRAP ALL-ROUND

SIZES M, L, XL

SLOPELEVER

BOOT Kinetic Rental

BOARDS Mercury Rental, Karma Rental



KINETIC RENTAL

ALL-ROUND ENTRY

This boot is designed for a quick and easy fit for all mountain riding. It is perfect for entry level to advance riders who need great support but a more forgiving ride.

FLEXIBLE

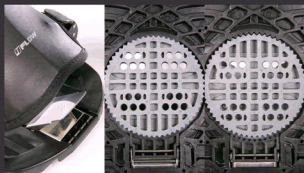
- + Soft Touch Sole
- + Softer asymmetrical TPR spine molding
- + Freeride specific pattern
- + All Mountain/FRI Liner

SIZES 6-13 (US Men)

SLOPELEVER

BINDING Kinetic Rental

BOARDS Mercury Rental, Karma Rental





MERCURY RENTAL	
INTERMEDIATE FREERIDE	POPULAR RESPONSE
Featuring a Freeride geometry allowing for quick edge to edge transitions and plenty of pop out of the turns. The base is thicker than the retail model helping to minimize core shots and providing more base material for easy maintenance.	CORE Slot Car with Challenger core (Poplar)
	LAMINATE L4 (Pre-preg glass laminate)
	BASE All-Round (Extruded)
	144 148 152 156 160 164
RECOMMENDED RIDER WEIGHT (KG)	39-61 34-57 49-68 52-70 59-82 61-88
EFFECTIVE EDGE (MM)	1110 1150 1190 1220 1260 1290
WAIST WIDTH (MM)	243 244 246 251 253 255
TIP/TAIL WIDTH (MM)	278/276 284/281 291/288 296/292 299/296 303/300
BOOT	FL Rental
BINDING	FL Rental



KARMA RENTAL	
INTERMEDIATE FREESTYLE	POPULAR RESPONSE
With a Freestyle geometry and the lightweight wood sandwich construction the Karma Rental meets the demands of advancing riders. The base is thicker than the retail model helping to minimize core shots and providing more base material for easy maintenance.	CORE Slot Car with Challenger core (Poplar)
	LAMINATE L4 (Pre-preg glass laminate)
	BASE All-Round (Extruded)
	144 148 152 156 160
RECOMMENDED RIDER WEIGHT (KG)	39-61 43-66 57-79 59-82 63-86
EFFECTIVE EDGE (MM)	1120 1160 1200 1230 1270
WAIST WIDTH (MM)	246 248 249 252 255
TIP/TAIL WIDTH (MM)	285/285 289/289 294/294 297/297 302/302
BOOT	FL Rental
BINDING	FL Rental



BOOTS

BINDINGS

BOARDS

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BASES

LOGOWEAR

MARKETING

FLOW BAG COLLECTION

Flow equipment bags and packs have been designed completely around snowboarding and the lifestyle it inspires. Just as in all Flow products we design our bags to be practical, functional and durable.

Each bag is designed for a specific purpose although the general use is limitless. Whether you are traveling with your equipment on a plane and need the Carrier Team board bag, or if you are off ripping the back country, you will want to make sure your equipment is reliable.

Using 600-denier nylon, Flow bags are extremely durable. Flow also offers a whole range of other bags for the urban warrior, skateboarding in the big city, to the daypack for being cool at school, to a host of other smaller fanny pack, wallets and accessories.



BOARD BAGS



CARRIER TEAM

+



CARRIER

+



BOARDSLEEVE

+

+

TRAVEL BAGS



TOURMATE TEAM

+



TOURMATE 80

+



TOURMATE 50

+

+

SNOWBOARDING BACKPACKS



ROGUE 40

+



ROGUE 30

+



ROGUE 20

+



BASEJUMPER

+



ROGUE 5

STREET BAGS



URBAN SKATE

+



STREET OFFICE

+



BTS

+

+

ACCESSORY PACKS/
ACCESSORIES

HEADWALL

+



SLOPE SIDE

+



SPEC BAG

+



MINI MATE

+



WALLET

BOOTS

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Range Overview

BAGS

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CARRIER TEAM

LARGE BOARDBAG

A heavy duty, padded board bag, designed to carry up to 5 boards with extra detachable compartments for tools, bindings, boots and other accessories.

SIZE 175 x 35 x 20 cm

VOLUME 125 l

- + Huge top opening
- + Extendable length up to 195cm
- + Large diameter wheels
- + U-zip for easy handling
- + Two internal pocket compartments that convert to a pillow
- + Hidden ID spot
- + Soft touch icon zip pullers
- + Webbing straps around the outside
- + Hidden external pocket

CARRIER

MID-SIZED BOARDBAG

Padded board similar to the Team Carrier, but with less volume. Suitable for 2 complete board/binding/boot sets.

SIZE 165 x 30 x 15 cm

VOLUME 75 l

- + Huge top opening
- + Extendable length up to 185cm
- + Large diameter wheels
- + U-zip for easy handling
- + Hidden ID spot
- + Soft touch icon zip pullers
- + Webbing straps around the outside

BOARD SLEEVE

SINGLE BOARDBAG

Simple water and dirt protection bag. Suitable for two boards or one board complete with bindings mounted.

SIZE 165 X 30 X 5 cm

VOLUME 25 l

- + Extendable length up to 175cm
- + Outside mesh pocket
- + Expandable centre zipper to accommodate the mounted bindings
- + Simple roll up end closure



TOURMATE TEAM

HUGE TRAVEL BAG

Massive volume travel bag with a separate detachable backpack. Suitable for all the gear you can possibly carry.

SIZE 85 X 45 X 35 cm

VOLUME 135 l

- + Detachable backpack
- + Hidden outside pocket
- + Separated internal compartments
- + External webbing straps around the bag
- + Telescopic handle
- + Detachable internal boot bag
- + Hidden ID spot



TOURMATE 80

REGULAR TRAVEL BAG

Big volume travel bag with small detachable backpack.

SIZE 75 X 25 X 30 cm

VOLUME 55 l

- + Detachable backpack
- + Hidden outside pocket
- + Separated internal compartments
- + Hidden ID spot
- + Detachable shoulder strap
- + Large main compartment
- + Velcro straps underneath for skateboard attachment
- + Soft touch zip pullers



TOURMATE 50

OVERNIGHT BAG

Compact travel bag with detachable hip bag.

SIZE 50 X 25 X 20 cm

VOLUME 25 l

- + Detachable hip bag
- + Re-inforced bottom fabric
- + Detachable shoulder strap
- + Three separate compartments
- + Internal pockets
- + Soft touch zip pullers
- + Internal CD compartment

BOOTS

BINDINGS

BOARDS

RENTAL

TRAVELBAGS

BAGS

LOGOWEAR

MARKETING

boots

bindings

boards

rental

bags

LOGOWEAR

marketing

SNOWBOARDING BACKPACKS



ROGUE 40

HARDCORE FREERIDE BACKPACK

Hi-volume, Freeride pack with all the features you want for extended backcountry trips.

SIZE 55 x 32 x 17 cm

VOLUME 40 l

- + Rear impact protector
- + Ergonomic back panel with lower back support
- + Pocket for shovel or hydration bladder with neoprene tube exit

- + Mesh side pockets
- + Board carry function with quick release straps and protection material for the board edges
- + Integrated rain cover
- + External pockets and loops for telescopic hiking poles
- + Integrated waist belt
- + Detachable phone pocket
- + Adjustable shoulder straps
- + Soft touch neoprene carry handle
- + Expansion function
- + Waterproof zippers



ROGUE 30

FREERIDE BACKPACK FOR DAYTRIPS

Fully streamlined Freeride backpack, with features to suit the most extreme rider.

SIZE 50 X 30 X 15 cm

VOLUME 30 l

- + Streamlined belts, buckles and zippers so nothing is exposed
- + Board carrying function
- + Impact back protection
- + Integrated rain protector
- + Pocket for hydration bladder
- + Detachable waist belt
- + Lightweight shoulder strap and handle
- + Detachable phone pocket on straps
- + Waterproof zippers



ROGUE 20

ALL-ROUND BACKPACK

Fully streamlined, backpack, with loads of features but still small enough for the quick run down the mountain.

SIZE 50 X 25 X 15 cm

VOLUME 20 l

- + Streamlined belts, buckles and zippers so nothing is exposed
- + Board carrying function
- + Impact back protection
- + Integrated rain protector
- + Pocket for hydration bladder
- + Detachable waist belt
- + Lightweight shoulder strap and handle
- + Detachable phone pocket on straps
- + Waterproof zippers



BASEJUMPER

FREESTYLE BACKPACK

Ultra-streamlined Freestyle backpack for those who just want to throw their stuff in and go.

SIZE 45 X 25 X 10 cm

VOLUME 10 l

- + Impact back protectors
- + Unique four way opening design
- + Soft touch shoulder straps
- + Internal sealed compartment
- + Internal hidden pockets
- + Loops to hold equipment



ROGUE 5

FREERIDE DAYPACK

Super-lightweight daypack for those who want a bag, but don't want to know it is there.

SIZE 45 X 22 X 7 cm

VOLUME 7 l

- + Impact protectors
- + Waist belt
- + Chest strap
- + Shovel compartment
- + Pocket for hydration bladder
- + Waterproof pouch for electronics
- + Ultra slim and streamlined
- + Waterproof zippers



boots

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SNOWBOARDING BACKPACKS

bags

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bags
STREET BAGS

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MARKETING



URBAN SKATE

SKATE BACKPACK

Heavy duty street backpack for the serious skateboarder.

SIZE 50 x 27 x 12 cm

VOLUME 16 l

- + Shoulder straps with integrated buckle
- + Foam padded back panel
- + Internal pocket for hydration bladder
- + Waterproof zippers
- + Board carrying function with heavy duty material to protect the bag from the non-slip board surface
- + Built in rain cover
- + Expansion bag function
- + Sealed pocket for carrying shoes



STREET OFFICE

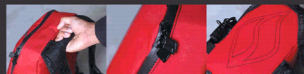
MULTI PURPOSE BACKPACK

Backpack offering superior computer protection.

SIZE 45 x 25 x 10 cm

VOLUME 8 l

- + Padded rear computer compartment.
- + Removable computer impact protection
- + Corners with neoprene laptop sleeve
- + Front section with separate pockets for office equipment like pens
- + Sealed waterproof top opening compartment



BTS

BACK-TO-SCHOOL / KIDS SPECIFIC BACKPACK

Designed solely for kids. The BTS can also be used for Freeriding.

SIZE 35 X 20 X 7 cm

VOLUME 5 l

- + Lightweight
- + Shorter overall height
- + Top opening
- + Soft touch top pullers
- + Integrated neoprene carry handle



HEADWALL

MID VOLUME ACCESSORY PACK

Mid volume accessory pack with built in rain cover.

- + Integrated rain coat
- + Waist belt
- + Top opening zipper
- + External pocket
- + Detachable bottle carrying function

SIZE 25 x 20 x 15 cm

VOLUME 1 l

SLOPE SIDE

HIDDEN WAIST BAG

Ultra-soft and small hip bag for coins and other small items.

- + Soft materials
- + Waist belt
- + Small compact design
- + Top opening for easy access

SIZE 20 X 10 X 5 cm

VOLUME 0.2 l

SPEC BAG

GOGGLE CASE

Solid protection case for your glasses and goggles

- + Solid edge for impact protection
- + Loops for attachment to belt
- + Built in cleaning cloth
- + Top opening zip

SIZE 20 X 10 X 7 cm

VOLUME 0.2 l

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bass
accessories

LOGOWEAR

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**MINI MATE**

TOILET BAG

Practical vanity case for travelling.

SIZE 30 x 25 x 10 cm

VOLUME 1 l

- + Full round zip
- + Hanging function
- + Outside zip pocket
- + Small inside zip pocket
- + Detachable mirror
- + Tubular pocket for tooth brush storage and protection

WALLET

BASIC WALLET

Fully closeable wallet for keeping coins and notes secure.

SIZE 12 X 9 X 2 cm

- + Connection chain
- + Separate compartments for cards, coins and notes
- + Full round zip for complete seal





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FLOW



FLOW

0405FLWSNB
95-05MTNTECHNOLOGY

FLOW



Adjustable
Mesh Tracker

Knit-In and
Lable Beanie



Flex-Fit

Women's
Knit-In Beanie



Flex-Fit

Knit-In and
Lable Beanie





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FLOW INTERNATIONAL TEAM

The heart and sole of Flow has always BEEN, and always will BE the Flow Team. The Team drives the creative and cutting-edge ideas that have made Flow the most innovative Snowboard Company in the world. The team will continue to help lead Flow in product development and company image direction.

The Flow Team has evolved into one of the most talented young teams in the industry. This evolution has never been so apparent as the season starting with a 1-2-3 sweep of the Men's World Cup Halfpipe in Chile by Antti Autti, Risto Mattila, and Halvor Lunn. Antti Autti and Tuomo Ojala have also been invited to compete at the Winter X Games in Aspen, Colorado in January.

Other Team highlights include Antti and Max Henault competing in Europe's biggest contest, The Air and Style in front of 30,000 scream spectators. Young Guns Ryan Paris and Scotty Lago are making their move by finishing among the top riders at The Vans Triple Crown events last season. Mikka Hast will continue to place at the top of the World Cup and get his filming parts as unique as ever.

On the Freeriding scene, Flow Team riders continue the company tradition by pushing the limits in this arena. Damian Belmore has been getting large amounts of coverage in Europe riding the challenging Alps and even managed a 3rd place finish at the Legendary Mt. Baker Banked Slalom last season. Brett Carpentier plans to focus on filming this winter. Brett's technical halfpipe wizardry will defiantly be interesting to watch as he applies it to filming in the backcountry.

We at Flow have never been so proud of our team and are excited to support and watch the team develop and inspire our product line. We know that by having the team directly involved in the company we will not only make the best snowboarding products available but, we will also have a fun family posse. In the end, this is what makes snowboarding so great.



BRETT CARPENTIER



MIKKA HAST



HALVOR LUNN

Antti Autti
Halvor Lunn
Mikka Hast
Max Henault
Scotty Lago

Finland
Sweden
Finland
Canada
USA

Ryan Paris
Tuomo Ojala
Damian Belmore
Brett Carpentier
Risto Mattila

USA
Finland
France
Canada
Finland



DAMIAN BELMORE



RISTO MATTILA



DAMIAN BELMERE



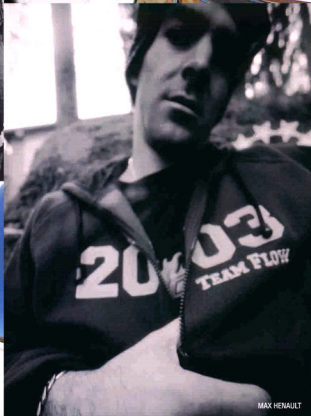
ANTTI AUTTI



SCOTTY LAGO



MAX HENUIT



MAX HENUIT



ANTTI AUTTI

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FLOW DEALER WORKBOOK 04/05

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FLOW 'WAVE' WALL SIGN

Molded 3" Deep Plastic 'Wave' Graphics Surround

'Lenticular' Motion Binding Changing Image Graphic

Large Flow Logo Branding



FLOW BOOT & BINDING SHELF

Removable Plastic Product Identification Sign

Shelf made of attractive & durable Anodized Aluminium

Slatwall, Drywall & Pegboard Hangers included



FLOW MOTION BOX SIGN

Additional Logo on Backside of Case

Binding moves thru 90° of movement

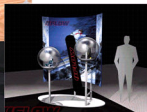
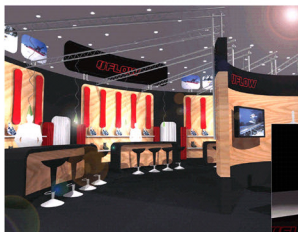
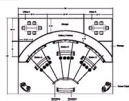
Background graphics are internally lit

Durable Molded Plastic Housing

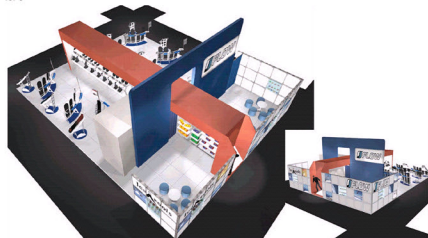


TRADESHOW BOOTHS

SIA



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